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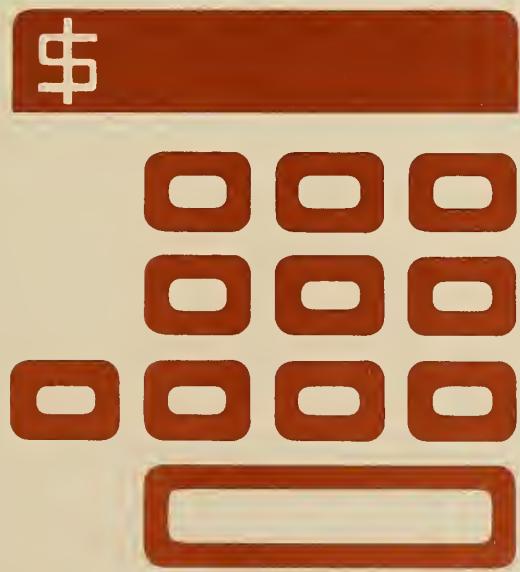
1982

• Census of Retail Trade

RC82-C-31

Major Retail Centers
in Standard Metropolitan
Statistical Areas

New Jersey



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The publications
from the 1982 Economic and
Agriculture Censuses are dedicated
to the memory of Shirley Kallek,
Associate Director for Economic Fields.
During her career at the Bureau of the
Census (1955 to 1983), she continually
directed efforts to improve
the timeliness and accuracy of
economic statistics.

1982 Census of Retail Trade

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Issued February 1985



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Clarence J. Brown, Deputy Secretary
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INTRODUCTION

ECONOMIC CENSUSES OVER TIME

The early beginnings of America's industrial output were first measured in the United States in the 1810 Decennial Census and again in 1820, when questions on manufacturing were included with those for population. Beginning with the 1840 Decennial Census, there were enumerations of manufactures and mineral industries at 10-year intervals up to and including the year 1900 for manufactures and 1940 for mineral industries. The latter census was again taken for 1954, 1958, 1963, and 1967.

Because of the increasing dominance of manufacturing in the early 20th century, Congress directed that quinquennial censuses of manufactures be taken beginning in 1905. However, from 1919 through 1939, these censuses were conducted every 2 years. The need for war-related current surveys in the early 1940's postponed the next census of manufactures until 1948 (for 1947). That census was again taken for 1954, 1958, 1963, and 1967.

Retail and wholesale trade data were first collected in 1930, and in 1933 information on selected service industries was added to the data-collection operation. These business censuses, as they were called, were again taken for 1935, 1939 (as part of the 1940 decennial program), 1948, 1954, 1958, 1963, and 1967.

Information on construction industries was first obtained in 1930 and again for 1935 and 1939. Data for the full spectrum of construction industries were not gathered again until 1968 (for 1967).

The need for transportation data to supplement information available from existing governmental or private sources was recognized by Congress in the late 1950's and early 1960's. The census of transportation (consisting of several surveys) was first taken for 1963 and again for 1967.

Since 1967, all of the above censuses have been taken quinquennially as part of the Census Bureau's economic census program. (For the 1977 censuses, the coverage of the service industries was broadened from "selected services" to all services, except religious organizations and private households. A total of 41 additional four-digit standard industrial classifications¹ (SIC's) in 7 SIC major groups was added to the scope of the census. While most of the industries included for the first time for 1977 were covered again for 1982, some were not, i.e., hospitals; elementary and secondary schools; colleges, universities, and professional schools; junior colleges and technical institutes; labor unions and similar labor organizations; and political organizations.)

The first manufacturing census for an outlying area was conducted in Puerto Rico for the year 1909. Thereafter, with the exception of 1929, a census was taken at 10-year intervals through 1949. The first censuses of retail trade, wholesale trade, and selected service industries in Puerto Rico were conducted for 1939. These censuses also were taken for the years 1949, 1954, 1958, 1963, and 1967. A census of construction industries was first introduced in Puerto Rico for 1967. These censuses of Puerto Rico have been taken since then for the years 1972, 1977, and 1982.

Censuses of manufactures, retail trade, wholesale trade, and selected service industries were conducted in Guam and the Virgin Islands of the United States for 1958, 1963, 1967, 1972, 1977, and 1982. Censuses of mineral industries were taken in the Virgin Islands of the United States for the years 1958, 1963, and 1967 but not since that time. A census of construction industries was also undertaken in these areas for 1972, 1977, and 1982.

Retail trade, wholesale trade, selected service industries, manufacturing, and construction industries were canvassed for the first time in the Northern Mariana Islands in 1983 (for 1982).

For 1982, the economic censuses and agriculture censuses were conducted concurrently.

USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source for facts about the structure and functioning of the Nation's economy and provide essential information for government, business, industry, and the general public. They provide an important part of the framework for such composite measures as the gross national product, input-output measures, indexes of industrial production, and indexes measuring productivity and price levels. Information from the censuses is used to establish sampling frames and as benchmarks for current surveys of business activity, which are essential for measuring short-term economic conditions.

State and local governments use census data to assess business activities within their jurisdictions. The private sector uses the data to forecast general economic conditions; analyze sales performance; lay out sales territories; allocate funds for advertising; decide on locations for new plants, warehouses, or stores; and measure potential markets in terms of size, geographic areas, kinds of business, and kinds of products made or sold.

Following every census, thousands of businesses and other users purchase reports. Likewise, census facts are widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. All 1982 data are available on microfiche from the U.S. Government Printing Office and most data on computer tape from the Census Bureau. Finally, the more than 50 State Data Centers also are suppliers of economic census statistics.

¹Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which directs that they be taken at 5-year intervals for the years ending in 2 and 7. The 1982 Economic Censuses covered manufacturing, mining, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. Special programs also cover minority-owned and women-owned businesses. The next economic censuses are scheduled to be taken in 1988 for the year 1987.

CENSUS OF RETAIL TRADE

The 1982 Census of Retail Trade, part of the 1982 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.¹ It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented for selected industrial classifications in tables included in the United States Summary report of the Geographic Area series, RC82-A-52. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

For the 1982 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

MAJOR RETAIL CENTERS

This report represents a recompilation of data collected in the 1982 Census of Retail Trade into the two types of areas which have been delineated for the report: (1) central business districts (CBD's); and (2) major retail centers (MRC's). The report covers each standard metropolitan statistical area (SMSA) in the State and presents statistics for these concentrations of retail stores located in each SMSA.

¹Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

Central Business District

A central business district, as defined by the Bureau, is the defined downtown retail area of an SMSA central city, or other SMSA city of 50,000 persons or more. A CBD is an area of very high land valuation; high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and high traffic flow. It is defined by existing census tract boundaries and consists of one or more whole census tracts, except for a few CBD's with census tracts which include areas outside the corporate limits of the city. In these cases, the CBD consists of only those portions of the census tracts within the corporate limits of the city. Census tracts are small, relatively permanent areas into which large cities and adjacent areas have been divided to show comparable small-area statistics. Data for CBD's are published only in reports of the census of retail trade.

Major Retail Center

A major retail center is a concentration of at least 25 retail stores² located inside an SMSA but outside a CBD. At least one of the 25 stores must be a general merchandise store (SIC 53) with a minimum of 100,000 square feet of total under-roof floor space.³ MRC's include planned suburban shopping centers as well as unplanned centers such as older "string streets" (continuous businesses along a thoroughfare with few cross streets containing any businesses) and combinations of planned and unplanned centers. Where the MRC is a planned center, the boundaries encompass all retail stores in the center. Where the MRC is an unplanned center, each block within the boundaries should have at least one general merchandise store (SIC 53); apparel store (SIC 56); furniture, home furnishings and equipment store (SIC 57); or miscellaneous shopping goods store (SIC 594). MRC's are defined in SMSA's existing as of January 1, 1982. Data for MRC's are published only in reports of the census of retail trade.

Delineation

The delineation of central business districts and major retail centers was determined in consultation with local census statistical areas committees (CSAC's). A few CSAC's chose not to participate in the CBD delineation program so some eligible cities do not have CBD's. In areas where CSAC's did not participate in the MRC delineation program, the Bureau asked other local organizations to delineate MRC's and list stores in the delineated areas, following Bureau guidelines. Due to funding limitations, Bureau employees could not delineate MRC's in areas for which outside participation could not be obtained. Accordingly, no MRC statistics are presented in this report for a few areas which may have had qualifying MRC's.

Approximately 95 percent of all areas which may have had MRC's were delineated by CSAC's or by other local organizations. Appendix J identifies which areas were delineated by CSAC's; which areas were delineated by other interested organizations; and which areas were not delineated, either because there were no MRC's or because MRC delineation participation could not be obtained for the area.

²An MRC which had 25 stores or more at time enumeration was done may have had less than 25 stores at end of 1982. Thus, data may be shown for a few MRC's which have less than 25 stores.

³Minimum square footage criterion was waived in a few special cases at request of local CSAC.

Historical Data

The report on major retail centers was begun as a part of the 1954 Census of Business, which provided data for 95 CBD's. In the 1958 Census of Business, data were published for 109 CBD's and, for the first time, for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's and 972 MRC's located in 116 SMSA's. In the 1967 Census of Business, the program was expanded to cover all 230 SMSA's, containing 134 CBD's and 1,556 MRC's. The 1972 Census of Retail Trade covered 259 SMSA's, containing 144 CBD's and 2,137 MRC's.

For the first time, in the 1977 Census of Retail Trade, CBD's and MRC's were delineated by using the definition described above. These new definitions caused a slight modification in the scope of the 1977 program, which covered 272 SMSA's containing 386 CBD's and 1,464 MRC's.

There was no change in the scope of the program in the 1982 Census of Retail Trade. The number of SMSA's covered increased to 315, and included 456 CBD's and approximately 1,550 MRC's.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure so this item may be released even though other information is withheld.

For every CBD and MRC, statistics on sales, payroll, and number of employees are presented for all kind-of-business lines which do not require suppression to avoid disclosing data for individual companies. However, since most MRC's and several CBD's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) for these small areas without disclosing the operations of individual establishments. For this reason, additional sales data are shown for the following kind-of-business groups:

1. Convenience goods stores, i.e., food stores (SIC 54), eating and drinking places (SIC 58), and drug and proprietary stores (SIC 591).
2. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53), apparel and accessory stores (SIC 56), furniture, home furnishings, and equipment stores (SIC 57), and miscellaneous shopping goods stores (SIC 594).
3. All other stores (SIC's 52, 55, and 59, except 591 and 594).

GEOGRAPHIC AREAS COVERED

This series of reports presents data for establishments located in CBD's and MRC's in SMSA's in each State. The SMSA's included in the 1982 MRC program are those defined by the Office of Management and Budget as of January 1, 1982, except for three areas which did not have any MRC's or CBD's for 1982: Glens Falls, N.Y.; Jacksonville, N.C.; and Santa Cruz, Calif.

MRC statistics are presented for all areas within SMSA's for which a local group delineated qualifying MRC's. For any MRC's which existed in 1977 and which still qualified but were not delineated for the 1982 program, unpublished 1982 MRC statistics are available. These statistics may be obtained by submitting a written request to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

CBD statistics are presented for all eligible cities for which the local CSAC defined the area known as the "central business district."

For all SMSA's in the State for which MRC and/or CBD data are presented, data are also shown for each SMSA, each central city, and all other SMSA cities of 50,000 inhabitants or more for which a CBD was defined by a local CSAC. Data for SMSA's which cross State lines appear only in the State report for the State in which the SMSA is primarily located.

DESCRIPTIONS OF SPECIFIC CENTRAL BUSINESS DISTRICTS AND MAJOR RETAIL CENTERS

The boundaries of each central business district and major retail center are described in appendix I. Boundaries begin with the north boundary and continue clockwise through all the boundaries.

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1982 data are expressed in 1982 dollars and 1977 data in 1977 dollars. Consequently, when making comparisons to prior years, users should consider the inflation that has occurred.

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation of missing or misreported data. However, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. See appendix A for a more complete explanation of census coverage and methodology.

MICROFICHE

The data in this report series are also available on microfiche. Microfiche reports are sold by the U.S. Government Printing Office.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1982 Census of Retail Trade may be obtained, depending on availability of time and personnel, on computer tape or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

—	Represents zero.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(S)	Withheld because estimates did not meet publication standards on basis of either response rate, associated standard error, or a consistency review.
CBD	Central Business District.
MRC	Major Retail Center.
n.e.c.	Not elsewhere classified.
pt.	Part.
SIC	Standard Industrial Classification.
SMSA	Standard Metropolitan Statistical Area.

Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table		
	1	2	3
GEOGRAPHIC AREAS			
SMSA's in the State	X		
CBD's in SMSA's	X		X
Places with CBD's in SMSA's	X		
MRC's in SMSA's	X		X
DATA ITEMS¹			
All establishments:			
Establishments	X	X	X
Sales	X	X	X
Establishments with payroll:			
Establishments	X	X	X
Sales	X	X	X
Annual payroll	X	X	X
First quarter payroll		X	X
Paid employees for pay period including March 12, 1982	X	X	X

¹See Explanation of Terms, appendix A.

Users' Guide for Locating Statistics in the 1982 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category									
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Sales per capita and selected ratios	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization
GEOGRAPHIC AREA SERIES										
United States	X	X	X	X	X	X				
State	X	X	X	X	X	X				
SCSA	X	X	X	X	X	X				
SMSA	X	X	X	X	X					
County	X	X	X	X	X					
Place	X	X	X	X						
MAJOR RETAIL CENTERS										
SMSA	X	X								
City	X	X	X	X						
CBD	X	X	X	X						
MRC	X	X	X	X						
ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)										
United States	X	X	X	X			X	X	X	X
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES										
United States			X	X						X
MERCHANDISE LINE SALES										1 X
United States	X	X				X				
State	2 X	2 X				2 X				
SMSA	2 X	2 X				2 X				
MISCELLANEOUS SUBJECTS										
United States	X	X	X	X						3 X
State	X	X	X	X						3 X
SMSA	X	X	X	X						3 X

¹ Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

² Data available in printed form only for the United States and selected SMSA's based on volume of retail sales. Data for other areas are available only on microfiche.

³ For the United States, States, and SMSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on waiter or waitress service, seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For the United States and States only, includes data on types of food service, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.

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The following tables are common to each SMSA which has either a central business district and/or at least one major retail center. Applicable tables have been omitted in SMSA's where both central business districts and major retail centers did not exist.

TABLES

1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982
 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982
 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982
-

SMSA's

Atlantic City SMSA	3
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Long Branch-Asbury Park SMSA	9
New Brunswick-Perth Amboy-Sayreville SMSA	16
Newark SMSA	23
Paterson-Clifton-Passaic SMSA	34
Trenton SMSA	37
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-- Not applicable.

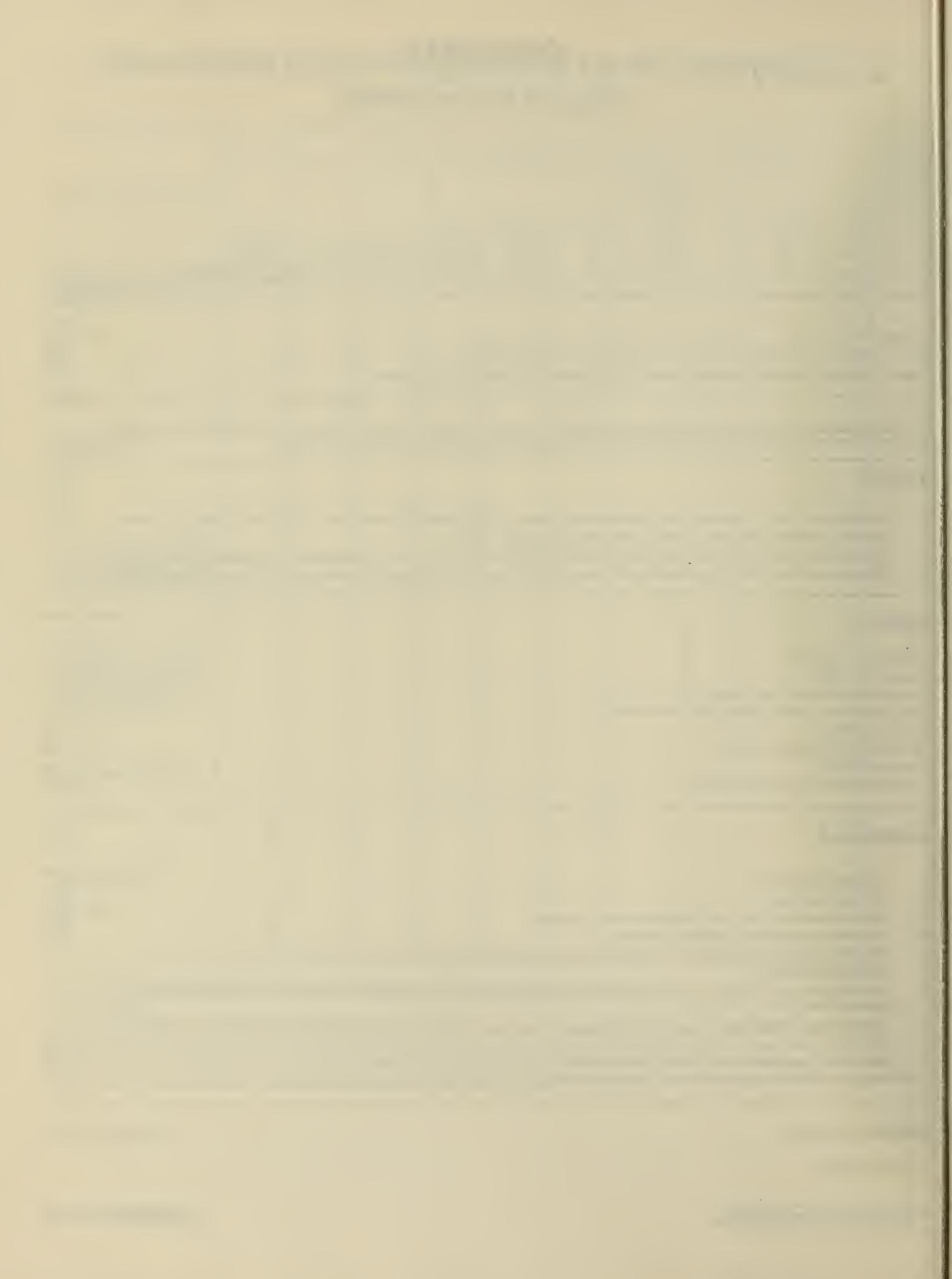


Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982

(For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I)

SIC code	Kind of business	Standard metropolitan statistical area	Atlantic City		Major retail center No. 1
			City	Central business district	
	Retail stores^{1 2 3}:				
	Number -----	1 865	478	119	91
	Sales (\$1,000) -----	1 171 502	314 761	40 055	179 784
	Annual payroll (\$1,000) -----	136 852	39 843	6 406	19 836
	Paid employees for pay period including March 12, 1982 -----	14 871	3 987	669	2 352
	Retail stores (establishments with payroll)²:				
	Number -----	1 433	406	105	91
	Sales (\$1,000) -----	1 148 195	309 800	39 080	179 784
54, 58, 591	Convenience goods stores:				
	Number -----	656	214	38	20
	Sales (\$1,000) -----	416 578	86 875	16 052	42 183
53, 56, 57; 594	Shopping goods stores (GAF)^{4 5}:				
	Number -----	389	124	54	56
	Sales (\$1,000) -----	276 832	66 803	17 282	101 144
52, 55, 59, ex. 591, 4	All other stores:				
	Number -----	388	68	13	15
	Sales (\$1,000) -----	454 785	156 122	5 746	36 457
	NUMBER OF ESTABLISHMENTS				
	Retail stores^{1 2 3} -----	1 865	478	119	91
	Retail stores (establishments with payroll)² -----	1 433	406	105	91
52	Building materials, hardware, garden supply, and mobile home dealers -----	52	5	2	2
525	Hardware stores -----	16	4	2	-
52 ex. 525	Other -----	36	1	-	2
53	General merchandise group stores -----	31	9	2	4
531	Department stores (incl. leased depts.) ⁶ -----	10	1	-	4
531	Department stores (excl. leased depts.) ⁵ -----	10	1	-	4
533	Variety stores -----	15	7	2	-
539	Miscellaneous general merchandise stores -----	6	1	-	-
54	Food stores⁷ -----	184	51	9	5
541	Grocery stores -----	110	24	7	3
55 ex. 554	Automotive dealers -----	60	5	1	3
554	Gasoline service stations -----	104	11	-	1
56	Apparel and accessory stores -----	168	58	35	32
561	Men's and boys' clothing and furnishings stores -----	34	16	12	9
562, 3, 8	Women's clothing and specialty stores and furriers -----	77	26	11	10
562	Women's ready-to-wear stores -----	64	22	9	8
565	Family clothing stores -----	11	3	1	1
566	Shoe stores -----	32	10	8	9
564, 9	Other apparel and accessory stores -----	14	3	3	3
57	Furniture, home furnishings, and equipment stores -----	76	14	7	8
5712	Furniture stores -----	16	3	1	1
5713, 4, 9	Home furnishing stores -----	23	6	3	4
572, 3	Household appliance, radio, television, and music stores -----	37	5	3	3
58	Eating and drinking places -----	430	154	24	14
5812	Eating places -----	305	111	13	13
5813	Drinking places -----	125	43	11	1
591	Drug and proprietary stores -----	42	9	5	1
59 ex. 591	Miscellaneous retail stores⁸ -----	286	90	20	21
592	Liquor stores -----	70	26	8	2
594	Miscellaneous shopping goods stores ⁹ -----	114	43	10	12
5944	Jewelry stores -----	28	13	2	5
5947	Gift, novelty, and souvenir shops -----	40	16	2	4
5949	Sewing, needlework, and piece goods stores -----	3	2	2	-
5992	Florists -----	14	1	-	-

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁵Includes sales from catalog order desks located in department stores.

⁶Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁷May include data not covered by SIC 541.

⁸May include data not covered by SIC's 592, 594, and 5992.

⁹May include data not covered by SIC's 5944, 5947, and 5949.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	ATLANTIC CITY CBD										
	Retail stores ^{1 2 3}	119	115	40 055	38 658	6 406	6 186	1 443	1 382	669	642
	Retail stores (establishments with payroll) ⁷	105	101	39 080	37 683	6 406	6 186	1 443	1 382	669	642
52	Building materials, hardware, garden supply, and mobile home dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other	-	-	-	-	-	-	-	-	-	-
53	General merchandise group stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) ^{4 5}	-	-	-	-	-	-	-	-	-	-
531	Department stores (excl. leased depts.) ⁴	-	-	-	-	-	-	-	-	-	-
533	Variety stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-	-	-	-	-	-
54	Food stores ⁶	9	9	3 565	3 565	409	409	68	68	56	56
541	Grocery stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	Gasoline service stations	-	-	-	-	-	-	-	-	-	-
56	Apparel and accessory stores	35	32	11 599	10 926	1 981	1 897	499	471	199	184
561	Men's and boys' clothing and furnishings stores	12	11	2 619	2 239	525	487	129	123	46	41
562, 3, 8	Women's clothing and specialty stores and furriers	11	10	4 863	4 600	733	699	202	180	86	76
562	Women's ready-to-wear stores	9	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	3	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	7	6	875	788	146	118	31	27	15	15
5712	Furniture stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	3	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places	24	24	5 794	5 793	1 685	1 681	304	297	176	174
5812	Eating places	13	13	4 216	4 215	1 317	1 313	224	217	126	124
5813	Drinking places	11	11	1 578	1 578	368	368	80	80	50	50
591	Drug and proprietary stores	5	5	6 693	6 693	678	678	187	187	69	69
59 ex. 591	Miscellaneous retail stores ⁷	20	20	6 348	6 095	776	717	179	168	82	75
592	Liquor stores	8	8	3 080	3 080	315	315	73	73	33	33
594	Miscellaneous shopping goods stores ⁸	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores	-	-	-	-	-	-	-	-	-	-
5992	Florists	-	-	-	-	-	-	-	-	-	-

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁶May include data not covered by SIC 541.

⁷May include data not covered by SIC's 592, 594, and 5992.

⁸May include data not covered by SIC's 5944, 5947, and 5949.

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	MRC NO. 1					
	Retail stores ^{1, 2, 3} -----	91	179 784	19 838	4 840	2 352
	Retail stores (establishments with payroll) ² -----	91	179 784	19 838	4 840	2 352
53	General merchandise group stores-----	4	66 500	7 080	1 650	1 075
531	Department stores (excl. leased depts.) ⁴ -----	4	66 500	7 080	1 650	1 075
54	Food stores-----	5	35 193	3 225	969	289
56	Apparel and accessory stores-----	32	22 688	2 933	723	368
561	Men's and boys' clothing and furnishings stores-----	9	5 645	700	175	91
562, 3, 8	Women's clothing and specialty stores and furriers-----	10	9 145	996	247	142
566	Shoe stores-----	9	6 890	1 104	272	110
57	Furniture, home furnishings, and equipment stores-----	8	5 469	675	145	51
5713, 4, 9	Home furnishing stores-----	4	1 885	234	48	23
58	Eating and drinking places-----	14	(D)	(D)	(D)	(D)
5812	Eating places-----	13	4 856	1 259	278	215
59 ex. 591	Miscellaneous retail stores-----	21	13 712	1 738	412	198
594	Miscellaneous shopping goods stores-----	12	6 487	910	195	103
5944	Jewelry stores-----	5	2 861	386	83	42
5947	Gift, novelty, and souvenir shops-----	4	2 152	322	70	49

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Standard metropolitan statistical area	Jersey City		Major retail center No. 2
			City	Central business district	
	Retail stores^{1 2 3}:				
	Number -----	4 366	1 463	148	68
	Sales (\$1,000) -----	1 913 702	714 318	65 973	(D)
	Annual payroll (\$1,000) -----	200 988	72 977	10 070	9 143
	Paid employees for pay period including March 12, 1982 -----	21 690	7 807	1 103	936
	Retail stores (establishments with payroll)²:				
	Number -----	3 056	1 079	124	67
	Sales (\$1,000) -----	1 829 522	688 354	64 288	92 990
54, 58, 591	Convenience goods stores:				
	Number -----	1 426	512	43	19
	Sales (\$1,000) -----	744 196	246 884	31 999	(D)
53, 56, 57; 594	Shopping goods stores (GAF)^{4 5}:				
	Number -----	843	300	68	40
	Sales (\$1,000) -----	(D)	145 481	28 733	31 717
52, 55, 59, ex. 591, 4	All other stores:				
	Number -----	787	267	13	8
	Sales (\$1,000) -----	(D)	295 989	3 556	(D)
	NUMBER OF ESTABLISHMENTS				
	Retail stores^{1 2 3} -----	4 366	1 463	148	68
	Retail stores (establishments with payroll)² -----	3 056	1 079	124	67
52	Building materials, hardware, garden supply, and mobile home dealers -----	96	31	-	1
525	Hardware stores -----	41	12	-	-
52 ex. 525	Other -----	55	19	-	1
53	General merchandise group stores -----	69	26	2	3
531	Department stores (incl. leased depts.) ^{5 6} -----	6	3	-	1
531	Department stores (excl. leased depts.) ⁶ -----	6	3	-	1
533	Variety stores -----	22	8	2	-
539	Miscellaneous general merchandise stores -----	41	15	-	2
54	Food stores⁷ -----	466	167	11	8
541	Grocery stores -----	304	111	8	3
55 ex. 554	Automotive dealers -----	98	34	2	1
554	Gasoline service stations -----	226	70	1	1
56	Apparel and accessory stores -----	431	155	48	22
561	Men's and boys' clothing and furnishings stores -----	69	31	10	4
562, 3, 8	Women's clothing and specialty stores and furriers -----	182	61	19	9
562	Women's ready-to-wear stores -----	151	48	13	9
565	Family clothing stores -----	39	14	-	4
566	Shoe stores -----	93	35	14	4
564, 9	Other apparel and accessory stores -----	48	14	5	1
57	Furniture, home furnishings, and equipment stores -----	180	57	10	6
5712	Furniture stores -----	64	23	4	-
5713, 4, 9	Home furnishing stores -----	57	17	3	1
572, 3	Household appliance, radio, television, and music stores -----	59	17	3	5
58	Eating and drinking places -----	837	303	29	9
5812	Eating places -----	475	154	20	9
5813	Drinking places -----	362	149	9	-
591	Drug and proprietary stores -----	123	42	3	2
59 ex. 591	Miscellaneous retail stores⁸ -----	530	194	18	14
592	Liquor stores -----	144	62	1	-
594	Miscellaneous shopping goods stores ⁹ -----	163	62	8	9
5944	Jewelry stores -----	44	13	4	2
5947	Gift, novelty, and souvenir shops -----	30	9	1	2
5949	Sewing, needlework, and piece goods stores -----	20	6	-	1
5992	Florists -----	45	14	3	1

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁵Includes sales from catalog order desks located in department stores.

⁶Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁷May include data not covered by SIC 541.

⁸May include data not covered by SIC's 592, 594, and 5992.

⁹May include data not covered by SIC's 5944, 5947, and 5949.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	JERSEY CITY CBD										
	Retail stores ^{1, 2, 3}	148	147	65 973	61 600	10 070	9 591	2 476	2 364	1 103	1 057
	Retail stores (establishments with payroll) ²	124	124	64 288	59 949	10 070	9 591	2 476	2 364	1 103	1 057
52	Building materials, hardware, garden supply, and mobile home dealers	-	-	-	-	-	-	-	-	-	-
525	Hardware stores	-	-	-	-	-	-	-	-	-	-
52 ex. 525	Other	-	-	-	-	-	-	-	-	-	-
53	General merchandise group stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) ^{4, 5}	-	-	-	-	-	-	-	-	-	-
531	Department stores (excl. leased depts.) ⁴	-	-	-	-	-	-	-	-	-	-
533	Variety stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-	-	-	-	-	-
54	Food stores ⁶	11	11	21 897	17 857	2 435	2 017	559	456	200	166
541	Grocery stores	8	8	19 261	15 237	1 882	1 471	413	312	138	105
55 ex. 554	Automotive dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	Gasoline service stations	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	48	48	16 922	16 922	2 550	2 550	640	640	320	320
561	Men's and boys' clothing and furnishings stores	10	10	5 295	5 295	812	812	225	225	103	103
562, 3, 8	Women's clothing and specialty stores and furriers	19	19	5 899	5 899	836	836	206	206	119	119
562	Women's ready-to-wear stores	13	13	5 232	5 232	655	655	165	165	94	94
565	Family clothing stores	-	-	-	-	-	-	-	-	-	-
566	Shoe stores	14	14	3 835	3 835	626	626	147	147	64	64
564, 9	Other apparel and accessory stores	5	5	1 893	1 893	276	276	62	62	34	34
57	Furniture, home furnishings, and equipment stores	10	10	4 899	4 788	1 144	1 125	300	298	83	81
5712	Furniture stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores	3	3	768	768	126	126	28	28	17	17
572, 3	Household appliance, radio, television, and music stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places	29	29	6 592	6 503	1 523	1 498	385	379	253	246
5812	Eating places	20	20	5 891	5 807	1 380	1 357	355	349	237	230
5813	Drinking places	9	9	701	696	143	141	30	30	16	16
591	Drug and proprietary stores	3	3	3 510	3 510	713	713	183	183	51	51
59 ex. 591	Miscellaneous retail stores ⁷	18	18	6 791	6 692	1 248	1 231	300	299	136	133
592	Liquor stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores ⁸	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores	-	-	-	-	-	-	-	-	-	-
5992	Florists	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

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Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	MRC NO. 2					
	Retail stores ^{1 2 3} -----	68	(D)	9 143	2 083	936
	Retail stores (establishments with payroll) ² -----	67	92 990	9 143	2 083	936
53	General merchandise group stores-----	3	4 255	921	199	69
56	Apparel and accessory stores -----	22	13 426	1 668	407	222
561	Men's and boys' clothing and furnishings stores -----	4	1 860	298	77	23
562, 3, 8	Women's clothing and specialty stores and furriers-----	9	8 178	910	222	131
562	Women's ready-to-wear stores-----	9	8 178	910	222	131
566	Shoe stores-----	4	2 015	283	65	46
57	Furniture, home furnishings, and equipment stores -----	6	2 857	337	78	28
59 ex. 591	Miscellaneous retail stores-----	14	12 277	1 173	260	145
594	Miscellaneous shopping goods stores -----	9	11 179	958	210	111

¹For all establishments, including those without payroll.

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³Excludes nonemployer direct sellers, SIC 5963.

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I.]

SIC code	Kind of business	Standard metropolitan statistical area	Long Branch		Asbury Park		Major retail centers	
			City	Central business district	City	Central business district	No. 3	No. 5
	Retail stores ^{1 2 3} :							
	Number-----	4 286	250	39	167	51	136	62
	Sales (\$1,000)-----	2 681 107	106 286	14 691	78 898	13 625	47 521	(D)
	Annual payroll (\$1,000)-----	303 216	12 481	1 981	9 359	1 991	6 193	10 047
	Paid employees for pay period including March 12, 1982-----	34 510	1 494	226	1 020	240	866	1 065
	Retail stores (establishments with payroll) ² :							
	Number-----	3 206	184	33	134	42	118	60
	Sales (\$1,000)-----	2 631 221	103 030	14 580	77 482	13 490	46 055	84 285
54, 58, 591	Convenience goods stores:							
	Number-----	1 346	105	11	67	10	27	16
	Sales (\$1,000)-----	978 739	66 498	(S)	(D)	2 475	7 334	32 068
53, 56, 57; 594	Shopping goods stores (GAF) ⁴ 5:							
	Number-----	894	37	12	34	23	70	31
	Sales (\$1,000)-----	(D)	(D)	3 397	(D)	5 851	32 765	35 792
52, 55, 59, ex. 591, 4	All other stores:							
	Number-----	966	42	10	33	9	21	13
	Sales (\$1,000)-----	(D)	(D)	5 565	(D)	5 164	5 956	16 425
	NUMBER OF ESTABLISHMENTS							
	Retail stores ^{1 2 3} -----	4 286	250	39	167	51	136	62
	Retail stores (establishments with payroll) ² -----	3 206	184	33	134	42	118	60
52	Building materials, hardware, garden supply, and mobile home dealers-----	116	5	2	1	1	4	4
525	Hardware stores-----	29	2	-	1	1	1	-
52 ex. 525	Other-----	87	3	2	-	-	3	4
53	General merchandise group stores-----	52	1	1	2	1	4	1
531	Department stores (incl. leased depts.) ⁶ -----	20	-	-	1	-	1	1
531	Department stores (excl. leased depts.) ⁸ -----	20	-	-	1	-	1	1
533	Variety stores-----	17	1	1	1	1	2	-
539	Miscellaneous general merchandise stores-----	15	-	-	-	-	1	-
54	Food stores ⁷ -----	419	26	1	17	1	9	6
541	Grocery stores-----	243	18	1	8	1	4	2
55 ex. 554	Automotive dealers-----	181	5	1	5	-	-	3
554	Gasoline service stations-----	287	9	1	9	1	-	2
56	Apparel and accessory stores-----	359	15	4	16	12	32	8
561	Men's and boys' clothing and furnishings stores-----	45	4	2	4	4	4	2
562, 3, 8	Women's clothing and specialty stores and furriers-----	148	8	1	6	5	16	2
562	Women's ready-to-wear stores-----	124	6	1	3	2	14	1
565	Family clothing stores-----	28	1	-	1	-	3	.
566	Shoe stores-----	103	1	1	3	2	7	4
564, 9	Other apparel and accessory stores-----	35	1	-	2	1	2	-
57	Furniture, home furnishings, and equipment stores-----	221	12	7	10	6	11	12
5712	Furniture stores-----	72	5	2	3	-	-	4
5713, 4, 9	Home furnishing stores-----	71	3	3	2	1	6	5
572, 3	Household appliance, radio, television, and music stores-----	78	4	2	5	5	5	3
58	Eating and drinking places-----	819	73	9	48	8	14	7
5812	Eating places-----	635	53	6	27	3	13	6
5813	Drinking places-----	184	20	3	21	5	1	1
591	Drug and proprietary stores-----	108	6	1	2	1	4	3
59 ex. 591	Miscellaneous retail stores ⁸ -----	644	32	6	24	11	40	14
592	Liquor stores-----	131	11	3	7	2	5	1
594	Miscellaneous shopping goods stores ⁹ -----	262	9	-	6	4	23	10
5944	Jewelry stores-----	69	3	-	4	4	8	2
5947	Gift, novelty, and souvenir shops-----	53	1	-	2	-	5	1
5949	Sewing, needlework, and piece goods stores-----	17	1	-	-	-	2	2
5992	Florists-----	53	3	-	2	2	2	1

See footnotes at end of table.

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I.]

SIC code	Kind of business	Major retail centers—Con.					
		No. 7	No. 9	No. 10	No. 12	No. 14	No. 15
	Retail stores ^{1 2 3} :						
	Number	42	168	28	48	60	90
	Sales (\$1,000)	(D)	229 249	37 273	62 471	(D)	93 025
	Annual payroll (\$1,000)	6 455	28 658	4 538	6 443	9 132	12 277
	Paid employees for pay period including March 12, 1982	785	3 930	458	833	942	1 437
	Retail stores (establishments with payroll):						
	Number	42	165	28	45	59	90
	Sales (\$1,000)	64 970	228 371	37 273	62 352	88 610	93 025
54, 58, 591	Convenience goods stores:						
	Number	15	34	7	14	15	21
	Sales (\$1,000)	32 200	31 810	10 822	(D)	31 475	18 056
53, 56, 57; 594	Shopping goods stores (GAF) ^{4 5} :						
	Number	16	119	15	23	23	61
	Sales (\$1,000)	21 673	184 863	12 562	21 074	18 933	73 280
52, 55, 59, ex. 591, 4	All other stores:						
	Number	11	12	6	8	21	8
	Sales (\$1,000)	11 097	11 698	13 889	(D)	38 202	1 689
	NUMBER OF ESTABLISHMENTS						
	Retail stores ^{1 2 3}	42	168	28	48	60	90
	Retail stores (establishments with payroll) ²	42	165	28	45	59	90
52	Building materials, hardware, garden supply, and mobile home dealers	3	1	4	2	4	-
525	Hardware stores	-	-	-	-	-	-
52 ex. 525	Other	3	1	4	2	4	-
53	General merchandise group stores	3	7	1	3	4	4
531	Department stores (incl. leased dep'ts.) ^{5 6}	1	5	1	3	1	3
531	Department stores (excl. leased dep'ts.) ⁵	1	5	1	3	1	3
533	Variety stores	-	1	-	-	1	1
539	Miscellaneous general merchandise stores	2	1	-	-	2	-
54	Food stores ⁷	6	9	2	5	5	9
541	Grocery stores	2	2	2	2	3	3
55 ex. 554	Automotive dealers	2	1	1	2	4	-
554	Gasoline service stations	1	1	-	-	7	-
56	Apparel and accessory stores	5	60	8	6	10	29
561	Men's and boys' clothing and furnishings stores	-	7	1	-	-	-
562, 3, 8	Women's clothing and specialty stores and furniers	1	26	3	1	5	10
562	Women's ready-to-wear stores	1	20	3	1	5	7
565	Family clothing stores	-	2	-	2	-	3
566	Shoe stores	4	24	3	2	5	15
564, 9	Other apparel and accessory stores	-	1	1	1	-	1
57	Furniture, home furnishings, and equipment stores	3	19	4	6	2	6
5712	Furniture stores	-	4	2	-	1	2
5713, 4, 9	Home furnishing stores	2	5	-	2	1	1
572, 3	Household appliance, radio, television, and music stores	1	10	2	4	-	3
58	Eating and drinking places	8	22	4	6	8	9
5812	Eating places	7	22	4	6	8	9
5813	Drinking places	1	-	-	-	-	-
591	Drug and proprietary stores	1	3	1	3	2	3
59 ex. 591	Miscellaneous retail stores ⁸	10	42	3	12	13	30
592	Liquor stores	3	1	-	-	-	-
594	Miscellaneous shopping goods stores ⁹	5	33	2	8	7	22
5944	Jewelry stores	-	12	-	3	2	8
5947	Gift, novelty, and souvenir shops	1	7	2	1	2	4
5949	Sewing, needlework, and piece goods stores	-	1	-	1	1	2
5992	Florists	-	-	-	1	-	-

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁵Includes sales from catalog order desks located in department stores.

⁶Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁷May include data not covered by SIC 541.

⁸May include data not covered by SIC's 592, 594, and 5992.

⁹May include data not covered by SIC's 5944, 5947, and 5949.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	LONG BRANCH CBD										
	Retail stores ^{1, 2, 3} -----	39	37	14 691	10 666	1 981	1 524	481	360	226	180
	Retail stores (establishments with payroll) ² -----	33	31	14 580	10 558	1 981	1 524	481	360	226	180
52	Building materials, hardware, garden supply, and mobile home dealers-----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores -----	-	-	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) ⁵ -----	-	-	-	-	-	-	-	-	-	-
531	Department stores (excl. leased depts.) ⁴ -----	-	-	-	-	-	-	-	-	-	-
533	Variety stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores-----	-	-	-	-	-	-	-	-	-	-
54	Food stores ⁶ -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	Gasoline service stations-----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	4	4	1 801	1 448	325	277	81	67	62	52
561	Men's and boys' clothing and furnishings stores-----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores -----	-	-	-	-	-	-	-	-	-	-
566	Shoe stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores-----	-	-	-	-	-	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores -----	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5712	Furniture stores -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores -----	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores-----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	9	8	1 497	932	446	264	104	63	55	35
5812	Eating places -----	6	5	955	572	377	216	88	50	45	27
5813	Drinking places -----	3	3	542	360	69	48	16	13	10	8
591	Drug and proprietary stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores ⁷ -----	6	5	392	363	56	50	16	15	11	9
592	Liquor stores -----	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores-----	-	-	-	-	-	-	-	-	-	-
5944	Jewelry stores -----	-	-	-	-	-	-	-	-	-	-
5947	Gift, novelty, and souvenir shops -----	-	-	-	-	-	-	-	-	-	-
5949	Sewing, needlework, and piece goods stores-----	-	-	-	-	-	-	-	-	-	-
5992	Florists-----	-	-	-	-	-	-	-	-	-	-

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	ASBURY PARK CBD										
	Retail stores ^{1, 2, 3} -----	51	49	13 625	10 593	1 991	1 688	480	409	240	229
	Retail stores (establishments with payroll) ² -----	42	41	13 490	10 459	1 991	1 688	480	409	240	229
52	Building materials, hardware, garden supply, and mobile home dealers-----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	-	-	-	-	-	-	-	-	-	-
53	General merchandise group stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) ^{4, 5} -----	-	-	-	-	-	-	-	-	-	-
531	Department stores (excl. leased depts.) ⁴ -----	-	-	-	-	-	-	-	-	-	-
533	Variety stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-	-	-	-	-	-
54	Food stores ⁶ -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	-	-	-	-	-	-	-	-	-	-
554	Gasoline service stations -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	12	12	2 565	2 585	362	362	85	85	46	46
561	Men's and boys' clothing and furnishings stores -----	4	4	416	416	60	60	13	13	5	5
562, 3, 8	Women's clothing and specialty stores and furniers -----	5	5	861	861	124	124	29	29	22	22
562	Women's ready-to-wear stores -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores -----	-	-	-	-	-	-	-	-	-	-
566	Shoe stores -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	6	6	1 271	1 271	252	252	69	69	29	29
5712	Furniture stores -----	-	-	-	-	-	-	-	-	-	-
5713, 4, 9	Home furnishing stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	8	8	1 041	782	173	138	42	33	30	26
5812	Eating places -----	3	3	339	301	46	42	14	14	11	11
5813	Drinking places -----	5	5	702	481	127	96	28	19	19	15
591	Drug and proprietary stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores ⁷ -----	11	10	3 104	2 980	583	565	140	135	85	81
592	Liquor stores -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores ⁸ -----	4	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores -----	4	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops -----	-	-	-	-	-	-	-	-	-	-
5949	Sewing, needlework, and piece goods stores -----	-	-	-	-	-	-	-	-	-	-
5992	Florists -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁶May include data not covered by SIC 541.

⁷May include data not covered by SIC's 592, 594, and 5992.

⁸May include data not covered by SIC's 5944, 5947, and 5949.

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MRC NO. 3						
	Retail stores ^{1 2 3} -----	136	47 521	6 193	1 552	866
	Retail stores (establishments with payroll) ² -----	118	46 055	6 193	1 552	866
52	Building materials, hardware, garden supply, and mobile home dealers -----	4	762	121	28	10
53	General merchandise group stores -----	4	5 357	576	136	159
54	Food stores -----	9	2 456	265	61	47
541	Grocery stores -----	4	1 519	149	35	22
56	Apparel and accessory stores -----	32	14 305	1 973	473	195
561	Men's and boys' clothing and furnishings stores -----	4	4 562	611	150	44
562, 3, 8	Women's clothing and specialty stores and furriers -----	16	5 356	746	183	88
566	Shoe stores -----	7	2 064	256	65	32
57	Furniture, home furnishings, and equipment stores -----	11	7 411	959	262	72
5713, 4, 9	Home furnishing stores -----	6	3 782	709	205	49
572, 3	Household appliance, radio, television, and music stores -----	5	3 629	250	57	23
58	Eating and drinking places -----	14	(D)	(D)	(D)	(D)
5812	Eating places -----	13	3 010	734	211	155
59 ex. 591	Miscellaneous retail stores -----	40	10 886	1 393	331	186
592	Liquor stores -----	5	2 939	210	45	20
594	Miscellaneous shopping goods stores -----	23	5 692	939	222	125
5944	Jewelry stores -----	8	2 071	386	91	43
5947	Gift, novelty, and souvenir shops -----	5	618	85	21	17
MRC NO. 5						
	Retail stores ^{1 2 3} -----	62	(D)	10 047	2 294	1 065
	Retail stores (establishments with payroll) ² -----	60	84 285	10 047	2 294	1 065
52	Building materials, hardware, garden supply, and mobile home dealers -----	4	7 628	853	180	56
52 ex. 525	Other -----	4	7 628	853	180	56
56	Apparel and accessory stores -----	8	2 585	324	70	53
566	Shoe stores -----	4	997	146	33	23
57	Furniture, home furnishings, and equipment stores -----	12	5 461	615	201	68
5712	Furniture stores -----	4	2 461	266	67	29
58	Eating and drinking places -----	7	2 669	598	150	125
591	Drug and proprietary stores -----	3	4 422	685	184	70
59 ex. 591	Miscellaneous retail stores -----	14	4 524	520	119	73
MRC NO. 7						
	Retail stores ^{1 2 3} -----	42	(D)	6 455	1 449	785
	Retail stores (establishments with payroll) ² -----	42	64 970	6 455	1 449	785
57	Furniture, home furnishings, and equipment stores -----	3	941	112	26	17
58	Eating and drinking places -----	8	1 965	444	116	157
59 ex. 591	Miscellaneous retail stores -----	10	6 858	600	143	68
594	Miscellaneous shopping goods stores -----	5	5 662	482	115	56

See footnotes at end of table.

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982—Con.

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MRC NO. 9						
	Retail stores ^{1 2 3} -----	168	229 249	28 858	6 472	3 930
	Retail stores (establishments with payroll) ² -----	165	228 371	28 858	6 472	3 930
53	General merchandise group stores-----	7	(D)	(D)	(D)	(D)
531	Department stores (incl. leased dep'ts.) ^{4 5} -----	5	102 343	(NA)	(NA)	(NA)
56	Apparel and accessory stores-----	60	32 733	4 375	1 021	516
562, 3, 8	Women's clothing and specialty stores and furriers-----	26	16 198	1 924	446	262
562	Women's ready-to-wear stores-----	20	15 572	1 800	416	242
566	Shoe stores-----	24	8 703	1 259	282	144
57	Furniture, home furnishings, and equipment stores-----	19	15 332	1 420	354	154
572, 3	Household appliance, radio, television, and music stores-----	10	7 691	693	196	79
58	Eating and drinking places-----	22	10 096	2 532	515	531
5812	Eating places-----	22	10 096	2 532	515	531
59 ex. 591	Miscellaneous retail stores-----	42	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores-----	33	(D)	(D)	(D)	(D)
5944	Jewelry stores-----	12	6 300	869	206	103
5947	Gift, novelty, and souvenir shops-----	7	1 921	284	58	27
MRC NO. 10						
	Retail stores ^{1 2 3} -----	28	37 273	4 538	1 025	458
	Retail stores (establishments with payroll) ² -----	28	37 273	4 538	1 025	458
56	Apparel and accessory stores-----	8	4 169	476	103	60
562, 3, 8	Women's clothing and specialty stores and furriers-----	3	790	108	24	18
562	Women's ready-to-wear stores-----	3	790	108	24	18
57	Furniture, home furnishings, and equipment stores-----	4	1 258	110	26	10
58	Eating and drinking places-----	4	939	212	41	51
5812	Eating places-----	4	939	212	41	51
59 ex. 591	Miscellaneous retail stores-----	3	1 090	156	39	23
MRC NO. 12						
	Retail stores ^{1 2 3} -----	48	62 471	6 443	1 431	833
	Retail stores (establishments with payroll) ² -----	45	62 352	6 443	1 431	833
56	Apparel and accessory stores-----	6	1 782	251	53	37
57	Furniture, home furnishings, and equipment stores-----	6	4 585	557	111	46
58	Eating and drinking places-----	6	1 964	513	95	88
5812	Eating places-----	6	1 964	513	95	88
591	Drug and proprietary stores-----	3	1 157	138	29	19
59 ex. 591	Miscellaneous retail stores-----	12	2 457	335	83	48
594	Miscellaneous shopping goods stores-----	8	2 116	309	75	39
5944	Jewelry stores-----	3	1 050	146	36	18
MRC NO. 14						
	Retail stores ^{1 2 3} -----	60	(D)	9 132	2 056	942
	Retail stores (establishments with payroll) ² -----	59	88 610	9 132	2 056	942
554	Gasoline service stations-----	7	6 437	354	71	26
56	Apparel and accessory stores-----	10	4 509	748	184	95
562, 3, 8	Women's clothing and specialty stores and furriers-----	5	2 969	543	145	71
562	Women's ready-to-wear stores-----	5	2 969	543	145	71
566	Shoe stores-----	5	1 540	205	39	24
58	Eating and drinking places-----	8	4 596	1 200	274	214
5812	Eating places-----	8	4 596	1 200	274	214
59 ex. 591	Miscellaneous retail stores-----	13	6 425	833	220	79

See footnotes at end of table.

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982—Con.

(Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.)

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MRC NO. 15						
	Retail stores ^{1 2 3} -----	90	93 025	12 277	2 792	1 437
	Retail stores (establishments with payroll) ² -----	90	93 025	12 277	2 792	1 437
53	General merchandise group stores -----	4	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) ^{4 5} -----	3	57 210	(NA)	(NA)	(NA)
56	Apparel and accessory stores -----	29	10 212	1 346	304	183
562, 3, 8	Women's clothing and specialty stores and furriers-----	10	2 935	399	87	67
562	Women's ready-to-wear stores-----	7	2 627	343	79	59
566	Shoe stores-----	15	5 255	745	177	85
57	Furniture, home furnishings, and equipment stores -----	6	3 151	381	101	48
572, 3	Household appliance, radio, television, and music stores-----	3	1 541	140	35	21
591	Drug and proprietary stores -----	3	3 281	357	84	46
59 ex. 591	Miscellaneous retail stores-----	30	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	22	(D)	(D)	(D)	(D)
5944	Jewelry stores-----	8	2 449	393	90	45
5947	Gift, novelty, and souvenir shops-----	4	1 105	167	38	24

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Standard metropolitan statistical area	New Brunswick		Perth Amboy		Sayreville	
			City	Central business district	City	Central business district	Borough	Central business district
	Retail stores^{1 2 3}:							
	Number-----	4 269	315	91	337	112	190	36
	Sales (\$1,000)-----	3 036 217	178 437	15 913	153 001	66 948	101 503	15 718
	Annual payroll (\$1,000)-----	333 004	21 106	2 554	16 248	7 615	11 152	1 767
	Paid employees for pay period including March 12, 1982-----	38 975	2 317	356	1 589	771	1 335	235
	Retail stores (establishments with payroll)²:							
	Number-----	3 229	228	70	233	93	139	27
	Sales (\$1,000)-----	2 980 940	173 272	14 944	145 423	65 764	99 156	15 253
54, 58, 591	Convenience goods stores:							
	Number-----	1 362	110	24	111	29	72	11
	Sales (\$1,000)-----	1 030 925	28 397	4 056	57 744	43 060	57 443	(D)
53, 56, 57; 594	Shopping goods stores (GAF)^{4 5}:							
	Number-----	843	51	41	58	52	23	2
	Sales (\$1,000)-----	917 655	(D)	10 101	(D)	17 681	(D)	(D)
52, 55, 59, ex. 591, 4	All other stores:							
	Number-----	1 024	67	5	64	12	44	14
	Sales (\$1,000)-----	1 032 360	(D)	787	(D)	5 023	(D)	8 876
	NUMBER OF ESTABLISHMENTS							
	Retail stores^{1 2 3} -----	4 269	315	91	337	112	190	36
	Retail stores (establishments with payroll)² -----	3 229	228	70	233	93	139	27
52	Building materials, hardware, garden supply, and mobile home dealers -----	128	6	-	6	4	5	1
525	Hardware stores-----	37	1	-	3	1	1	-
52 ex. 525	Other-----	89	5	-	3	3	4	-
53	General merchandise group stores -----	52	3	2	3	3	3	-
531	Department stores (incl. leased depts.) ⁶ -----	20	1	-	-	-	-	-
531	Department stores (excl. leased depts.) ⁶ -----	20	1	-	-	-	-	-
533	Variety stores-----	20	1	1	2	2	1	-
539	Miscellaneous general merchandise stores-----	12	1	1	1	1	2	-
54	Food stores⁷ -----	446	24	2	26	5	27	1
541	Grocery stores-----	239	7	-	15	3	15	1
55 ex. 554	Automotive dealers -----	160	12	-	18	1	5	1
554	Gasoline service stations -----	357	19	-	15	2	16	6
56	Apparel and accessory stores -----	351	21	17	25	22	6	-
561	Men's and boys' clothing and furnishings stores-----	55	5	5	4	4	-	-
562, 3, 8	Women's clothing and specialty stores and furriers-----	138	7	5	7	7	1	-
562	Women's ready-to-wear stores-----	117	5	3	7	7	1	-
565	Family clothing stores-----	34	2	2	3	2	2	-
566	Shoe stores-----	102	5	3	9	7	2	-
564, 9	Other apparel and accessory stores-----	22	2	2	2	2	1	-
57	Furniture, home furnishings, and equipment stores -----	221	14	9	19	17	7	2
5712	Furniture stores-----	70	5	4	8	7	2	-
5713, 4, 9	Home furnishing stores-----	75	3	2	7	6	4	2
572, 3	Household appliance, radio, television, and music stores-----	76	6	3	4	4	1	-
58	Eating and drinking places -----	810	77	18	75	22	42	9
5812	Eating places-----	562	41	15	39	17	23	5
5813	Drinking places-----	248	36	3	36	5	19	4
591	Drug and proprietary stores -----	106	9	4	10	2	3	1
59 ex. 591	Miscellaneous retail stores⁶ -----	600	43	18	36	15	25	6
592	Liquor stores-----	126	13	2	4	1	10	3
594	Miscellaneous shopping goods stores ⁹ -----	219	13	13	11	10	7	-
5944	Jewelry stores-----	65	6	6	1	1	1	-
5947	Gift, novelty, and souvenir shops-----	52	2	2	4	4	2	-
5949	Sewing, needlework, and piece goods stores-----	9	-	-	2	2	-	-
5992	Florists-----	53	3	-	4	1	1	-

See footnotes at end of table.

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Major retail centers					
		No. 1	No. 2	No. 3	No. 5	No. 6	No. 7
	Retail atores ^{1 2 3} :						
	Number -----	78	215	53	85	43	130
	Sales (\$1,000) -----	(D)	246 205	69 181	96 091	57 621	153 447
	Annual payroll (\$1,000) -----	15 199	29 065	7 608	11 974	6 674	17 968
	Paid employees for pay period including March 12, 1982-----	2 128	4 046	972	1 841	746	2 046
	Retail stores (establishments with payroll) ² :						
	Number -----	77	215	53	85	43	126
	Sales (\$1,000) -----	106 847	246 205	69 181	96 091	57 621	152 805
54, 58, 591	Convenience goods stores:						
	Number -----	15	33	15	15	13	31
	Sales (\$1,000) -----	6 405	15 913	(D)	6 548	24 260	(D)
53, 56, 57; 594	Shopping goods stores (GAF) ^{4 5} :						
	Number -----	52	165	30	63	15	57
	Sales (\$1,000) -----	94 491	223 817	32 558	84 924	9 298	(D)
52, 55, 59, ex. 591, 4	All other stores:						
	Number -----	10	17	8	7	15	38
	Sales (\$1,000) -----	5 951	6 475	(D)	4 619	24 063	45 883
	NUMBER OF ESTABLISHMENTS						
	Retail stores ^{1 2 3} -----	78	215	53	85	43	130
	Retail stores (establishments with payroll) ² -----	77	215	53	85	43	126
52	Building materials, hardware, garden supply, and mobile home dealers -----	2	1	2	-	2	8
525	Hardware stores -----	-	-	-	-	-	-
52 ex. 525	Other -----	2	1	2	-	2	8
53	General merchandise group stores -----	3	5	2	3	2	3
531	Department stores (incl. leased depts.) ^{5 6} -----	2	4	1	2	-	2
531	Department stores (excl. leased depts.) ⁵ -----	2	4	1	2	-	2
533	Variety stores -----	1	1	-	1	1	1
539	Miscellaneous general merchandise stores -----	-	-	1	-	1	-
54	Food atores ⁷ -----	7	9	6	7	7	13
541	Grocery stores -----	1	1	2	2	3	7
55 ex. 554	Automotive dealers -----	1	-	1	1	5	6
554	Gasoline service stations -----	-	-	-	2	3	12
56	Apparel and accessory stores -----	30	96	13	35	7	19
561	Men's and boys' clothing and furnishings stores -----	6	18	1	6	-	2
562, 3, 8	Women's clothing and specialty stores and furriers -----	10	39	6	13	3	5
562	Women's ready-to-wear stores -----	9	33	6	11	2	4
565	Family clothing stores -----	1	6	1	1	1	5
566	Shoe stores -----	12	28	5	13	2	5
564, 9	Other apparel and accessory stores -----	1	5	-	2	1	2
57	Furniture, home furnishings, and equipment stores -----	5	22	6	6	2	24
5712	Furniture stores -----	2	5	-	-	-	8
5713, 4, 9	Home furnishing stores -----	1	6	2	2	2	8
572, 3	Household appliance, radio, television, and music stores -----	2	11	4	4	-	8
58	Eating and drinking places -----	7	21	8	7	5	15
5812	Eating places -----	7	20	8	7	5	15
5813	Drinking places -----	-	1	-	-	-	-
591	Drug and proprietary atores -----	1	3	1	1	1	3
59 ex. 591	Miscellaneous retail stores ⁸ -----	21	58	14	23	9	23
592	Liquor stores -----	-	1	1	-	3	6
594	Miscellaneous shopping goods stores ⁹ -----	14	42	9	19	4	11
5944	Jewelry stores -----	7	18	2	6	1	5
5947	Gift, novelty, and souvenir shops -----	4	11	3	7	1	1
5949	Sewing, needlework, and piece goods stores -----	-	1	-	1	-	1
5992	Florists -----	-	2	-	1	1	-

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁵Includes sales from catalog order desks located in department stores.

⁶Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁷May include data not covered by SIC 541.

⁸May include data not covered by SIC's 592, 594, and 5992.

⁹May include data not covered by SIC's 5944, 5947, and 5949.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	NEW BRUNSWICK CBD										
	Retail stores ^{1, 2, 3}	91	81	15 913	15 423	2 554	2 461	655	629	356	336
	Retail stores (establishments with payroll) ²	70	64	14 944	14 619	2 554	2 461	655	629	356	336
52	Building materials, hardware, garden supply, and mobile home dealers	-	-	-	-	-	-	-	-	-	-
525	Hardware stores	-	-	-	-	-	-	-	-	-	-
52 ex. 525	Other	-	-	-	-	-	-	-	-	-	-
53	General merchandise group stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) ^{4, 5}	-	-	-	-	-	-	-	-	-	-
531	Department stores (excl. leased depts.) ⁴	-	-	-	-	-	-	-	-	-	-
533	Variety stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
54	Food stores ⁶	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores	-	-	-	-	-	-	-	-	-	-
55 ex. 554	Automotive dealers	-	-	-	-	-	-	-	-	-	-
554	Gasoline service stations	-	-	-	-	-	-	-	-	-	-
56	Apparel and accessory stores	17	16	3 164	3 113	548	541	163	161	55	55
561	Men's and boys' clothing and furnishings stores	5	5	1 327	1 327	248	248	63	63	18	18
562, 3, 8	Women's clothing and specialty stores and furners	5	4	1 012	961	149	142	30	28	17	17
562	Women's ready-to-wear stores	3	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores	3	3	699	699	130	130	67	67	17	17
564, 9	Other apparel and accessory stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	9	7	2 815	2 730	431	412	109	101	50	45
5712	Furniture stores	4	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	3	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places	18	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5812	Eating places	15	14	1 531	1 504	339	331	84	80	75	72
5813	Drinking places	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
591	Drug and proprietary stores	4	4	1 745	1 745	168	168	37	37	18	18
59 ex. 591	Miscellaneous retail stores ⁷	18	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
592	Liquor stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores ⁸	13	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores	6	5	1 024	1 016	235	231	56	54	22	20
5947	Gift, novelty, and souvenir shops	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores	-	-	-	-	-	-	-	-	-	-
5992	Florists	-	-	-	-	-	-	-	-	-	-

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	PERTH AMBOY CBD										
	Retail stores ^{1 2 3} -----	112	111	66 948	66 946	7 615	7 562	1 785	1 770	771	768
	Retail stores (establishments with payroll) ² -----	93	92	65 764	65 762	7 815	7 562	1 785	1 770	771	768
52	Building materials, hardware, garden supply, and mobile home dealers-----	4	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	3	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) ^{4 5} -----	-	-	-	-	-	-	-	-	-	-
531	Department stores (excl. leased depts.) ⁴ -----	-	-	-	-	-	-	-	-	-	-
533	Variety stores -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
54	Food stores ⁶ -----	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores -----	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	22	22	5 991	5 991	937	937	232	232	104	104
561	Men's and boys' clothing and furnishings stores -----	4	4	995	995	161	161	41	41	15	15
562, 3, 8	Women's clothing and specialty stores and furniers -----	7	7	2 195	2 195	294	294	74	74	43	43
562	Women's ready-to-wear stores -----	7	7	2 195	2 195	294	294	74	74	43	43
565	Family clothing stores -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores -----	7	7	1 243	1 243	182	182	42	42	20	20
564, 9	Other apparel and accessory stores -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	17	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5712	Furniture stores -----	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores -----	6	6	2 719	2 719	318	318	70	70	32	32
572, 3	Household appliance, radio, television, and music stores -----	4	4	3 244	3 244	298	298	75	75	26	26
58	Eating and drinking places -----	22	22	4 071	4 071	915	915	218	218	147	147
5812	Eating places -----	17	17	3 618	3 618	857	857	204	204	139	139
5813	Drinking places -----	5	5	453	453	58	58	14	14	8	8
591	Drug and proprietary stores -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores ⁷ -----	15	15	4 565	4 565	506	506	118	118	57	57
592	Liquor stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores ⁸ -----	10	10	2 090	2 090	262	262	65	65	32	32
5944	Jewelry stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops -----	4	4	436	436	65	65	16	16	9	9
5949	Sewing, needlework, and piece goods stores -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5992	Florists -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	SAYREVILLE CBD										
	Retail stores ^{1, 2, 3} -----	36	36	15 718	15 553	1 767	1 743	433	428	235	231
	Retail stores (establishments with payroll) ² -----	27	27	15 253	15 088	1 767	1 743	433	428	235	231
52	Building materials, hardware, garden supply, and mobile home dealers-----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	-	-	-	-	-	-	-	-	-	-
53	General merchandise group stores -----	-	-	-	-	-	-	-	-	-	-
531	Department stores (incl. leased depts.) ^{4, 5} -----	-	-	-	-	-	-	-	-	-	-
531	Department stores (excl. leased depts.) ⁴ -----	-	-	-	-	-	-	-	-	-	-
533	Variety stores -----	-	-	-	-	-	-	-	-	-	-
539	Miscellaneous general merchandise stores-----	-	-	-	-	-	-	-	-	-	-
54	Food stores ⁶ -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	Gasoline service stations-----	6	6	6 175	6 175	366	366	89	89	47	47
56	Apparel and accessory stores -----	-	-	-	-	-	-	-	-	-	-
561	Men's and boys' clothing and furnishings stores -----	-	-	-	-	-	-	-	-	-	-
562, 3, 8	Women's clothing and specialty stores and furriers -----	-	-	-	-	-	-	-	-	-	-
562	Women's ready-to-wear stores -----	-	-	-	-	-	-	-	-	-	-
565	Family clothing stores -----	-	-	-	-	-	-	-	-	-	-
566	Shoe stores -----	-	-	-	-	-	-	-	-	-	-
564, 9	Other apparel and accessory stores-----	-	-	-	-	-	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5712	Furniture stores -----	-	-	-	-	-	-	-	-	-	-
5713, 4, 9	Home furnishing stores -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores-----	-	-	-	-	-	-	-	-	-	-
58	Eating and drinking places -----	9	9	4 365	4 365	824	824	161	161	125	125
5812	Eating places -----	5	5	3 689	3 689	693	693	133	133	103	103
5813	Drinking places -----	4	4	676	676	131	131	28	28	22	22
591	Drug and proprietary stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores ⁷ -----	6	6	1 826	1 662	242	219	45	40	21	17
592	Liquor stores -----	3	3	1 382	1 218	108	85	26	21	13	9
594	Miscellaneous shopping goods stores ⁸ -----	-	-	-	-	-	-	-	-	-	-
5944	Jewelry stores -----	-	-	-	-	-	-	-	-	-	-
5947	Gift, novelty, and souvenir shops -----	-	-	-	-	-	-	-	-	-	-
5949	Sewing, needlework, and piece goods stores-----	-	-	-	-	-	-	-	-	-	-
5992	Florists -----	-	-	-	-	-	-	-	-	-	-

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁶May include data not covered by SIC 541.

⁷May include data not covered by SIC's 592, 594, and 5992.

⁸May include data not covered by SIC's 5944, 5947, and 5949.

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MRC NO. 1						
	Retail stores ^{1 2 3} -----	78	(D)	15 199	3 506	2 128
	Retail stores (establishments with payroll) ² -----	77	106 847	15 199	3 506	2 128
56	Apparel and accessory stores -----	30	20 796	3 099	728	346
561	Men's and boys' clothing and furnishings stores -----	6	7 979	1 494	307	96
562, 3, 8	Women's clothing and specialty stores and furriers -----	10	6 785	794	229	137
57	Furniture, home furnishings, and equipment stores -----	5	2 972	334	77	45
58	Eating and drinking places -----	7	3 028	741	199	172
5812	Eating places -----	7	3 028	741	199	172
59 ex. 591	Miscellaneous retail stores -----	21	8 207	1 263	310	158
594	Miscellaneous shopping goods stores -----	14	(D)	(D)	(D)	(D)
5944	Jewelry stores -----	7	3 150	455	115	51
5947	Gift, novelty, and souvenir shops -----	4	1 314	191	45	30
MRC NO. 2						
	Retail stores ^{1 2 3} -----	215	246 205	29 065	6 706	4 046
	Retail stores (establishments with payroll) ² -----	215	246 205	29 065	6 706	4 046
53	General merchandise group stores -----	5	119 837	13 145	2 999	1 709
531	Department stores (incl. leased depts.) ^{4 5} -----	4	121 197	(NA)	(NA)	(NA)
54	Food stores -----	9	3 091	409	107	88
56	Apparel and accessory stores -----	96	66 810	7 800	1 820	1 132
561	Men's and boys' clothing and furnishings stores -----	18	12 990	1 651	361	165
562, 3, 8	Women's clothing and specialty stores and furriers -----	39	34 175	3 558	844	631
562	Women's ready-to-wear stores -----	33	33 256	3 405	807	610
565	Family clothing stores -----	6	3 575	345	75	68
566	Shoe stores -----	28	13 636	1 958	470	207
564, 9	Other apparel and accessory stores -----	5	2 434	288	70	61
57	Furniture, home furnishings, and equipment stores -----	22	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores -----	6	3 148	424	104	55
572, 3	Household appliance, radio, television, and music stores -----	11	8 821	760	197	85
58	Eating and drinking places -----	21	(D)	(D)	(D)	(D)
5812	Eating places -----	20	9 132	1 901	432	401
59 ex. 591	Miscellaneous retail stores -----	58	28 214	3 891	895	498
594	Miscellaneous shopping goods stores -----	42	(D)	(D)	(D)	(D)
5944	Jewelry stores -----	18	7 373	1 188	282	130
5947	Gift, novelty, and souvenir shops -----	11	4 854	725	157	125
MRC NO. 3						
	Retail stores ^{1 2 3} -----	53	69 181	7 608	1 726	972
	Retail stores (establishments with payroll) ² -----	53	69 181	7 608	1 726	972
56	Apparel and accessory stores -----	13	17 144	2 018	452	283
562, 3, 8	Women's clothing and specialty stores and furriers -----	6	4 824	558	121	87
562	Women's ready-to-wear stores -----	6	4 824	558	121	87
58	Eating and drinking places -----	8	2 079	459	105	81
5812	Eating places -----	8	2 079	459	105	81
59 ex. 591	Miscellaneous retail stores -----	14	4 289	628	144	82
594	Miscellaneous shopping goods stores -----	9	3 748	562	137	75

See footnotes at end of table.

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982—Con.

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MRC NO. 5						
	Retail stores ^{1 2 3} -----	85	96 091	11 974	2 695	1 841
	Retail stores (establishments with payroll) ² -----	85	96 091	11 974	2 695	1 841
56	Apparel and accessory stores -----	35	18 270	2 307	550	309
561	Men's and boys' clothing and furnishings stores -----	6	2 888	441	115	55
562, 3, 8	Women's clothing and specialty stores and fumers -----	13	6 993	746	188	116
566	Shoe stores -----	13	5 543	825	182	89
57	Furniture, home furnishings, and equipment stores -----	6	2 400	257	69	40
58	Eating and drinking places -----	7	2 844	664	163	188
5812	Eating places -----	7	2 844	664	163	188
59 ex. 591	Miscellaneous retail stores -----	23	8 348	1 229	275	180
594	Miscellaneous shopping goods stores -----	19	(D)	(D)	(D)	(D)
5944	Jewelry stores -----	6	2 116	335	78	42
5947	Gift, novelty, and souvenir shops -----	7	1 664	303	64	47
MRC NO. 6						
	Retail stores ^{1 2 3} -----	43	57 621	6 674	1 538	746
	Retail stores (establishments with payroll) ² -----	43	57 621	6 674	1 538	746
554	Gasoline service stations -----	3	1 745	59	14	13
58	Eating and drinking places -----	5	3 737	725	220	178
5812	Eating places -----	5	3 737	725	220	178
59 ex. 591	Miscellaneous retail stores -----	9	3 065	270	61	55
592	Liquor stores -----	3	1 911	109	23	17
MRC NO. 7						
	Retail stores ^{1 2 3} -----	130	153 447	17 968	4 158	2 046
	Retail stores (establishments with payroll) ² -----	126	152 805	17 968	4 158	2 046
52	Building materials, hardware, garden supply, and mobile home dealers -----	8	8 652	1 254	270	105
52 ex. 525	Other -----	8	8 652	1 254	270	105
54	Food stores -----	13	25 361	3 082	686	337
55 ex. 554	Automotive dealers -----	6	18 656	1 623	384	82
554	Gasoline service stations -----	12	10 889	578	135	80
56	Apparel and accessory stores -----	19	17 096	1 747	384	209
562, 3, 8	Women's clothing and specialty stores and fumers -----	5	5 993	503	116	67
566	Shoe stores -----	5	2 208	281	65	33
57	Furniture, home furnishings, and equipment stores -----	24	24 603	2 806	709	213
5712	Furniture stores -----	8	4 861	741	179	56
5713, 4, 9	Home furnishing stores -----	8	5 615	726	225	78
572, 3	Household appliance, radio, television, and music stores -----	8	14 127	1 339	305	79
58	Eating and drinking places -----	15	7 748	2 064	440	413
5812	Eating places -----	15	7 748	2 064	440	413
59 ex. 591	Miscellaneous retail stores -----	23	24 346	2 680	662	334
592	Liquor stores -----	6	4 440	237	55	21
594	Miscellaneous shopping goods stores -----	11	16 660	1 797	413	223

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982

(For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I)

SIC code	Kind of business	Standard metropolitan statistical area	Newark		Elizabeth		East Orange	
			City	Central business district	City	Central business district	City	Central business district
	Retail stores^{1 2 3}:							
	Number-----	14 520	1 794	425	845	171	239	43
	Sales (\$1,000)-----	9 197 259	708 408	232 462	386 764	64 726	137 834	18 109
	Annual payroll (\$1,000)-----	1 043 736	88 843	36 558	41 868	8 617	15 160	2 435
	Paid employees for pay period including March 12, 1982-----	112 627	9 467	3 680	4 471	1 051	1 649	230
	Retail stores (establishments with payroll)²:							
	Number-----	11 007	1 370	370	614	146	180	38
	Sales (\$1,000)-----	9 002 440	678 581	228 437	370 848	62 967	133 591	17 824
54, 58, 591	Convenience goods stores:							
	Number-----	4 462	711	151	302	42	80	10
	Sales (\$1,000)-----	3 270 504	255 597	47 038	144 392	10 118	71 772	(D)
53, 56, 57; 594	Shopping goods stores (GAF)^{4 5}:							
	Number-----	2 997	297	167	154	86	30	15
	Sales (\$1,000)-----	2 121 353	(D)	151 404	79 172	47 824	9 897	4 758
52, 55, 59, ex. 591, 4	All other stores:							
	Number-----	3 548	362	52	158	18	70	13
	Sales (\$1,000)-----	3 610 583	(D)	29 995	147 284	5 025	51 922	(D)
	NUMBER OF ESTABLISHMENTS							
	Retail stores^{1 2 3} -----	14 520	1 794	425	845	171	239	43
	Retail stores (establishments with payroll)² -----	11 007	1 370	370	614	146	180	38
52	Bulding materials, hardware, garden supply, and mobile home dealers -----	404	33	2	15	1	2	-
525	Hardware stores-----	119	18	2	6	-	-	-
52 ex. 525	Other-----	285	15	-	9	1	2	-
53	General merchandise group stores -----	179	27	13	14	6	4	1
531	Department stores (incl. leased depts.) ^{5 6} -----	41	4	3	-	-	-	-
531	Department stores (excl. leased depts.) ⁵ -----	41	4	3	-	-	-	-
533	Variety stores-----	72	11	6	4	2	4	1
539	Miscellaneous general merchandise stores-----	66	12	4	10	4	-	-
54	Food stores⁷ -----	1 418	184	25	92	6	31	1
541	Grocery stores-----	806	117	8	55	2	22	1
55 ex. 554	Automotive dealers -----	575	43	5	27	1	10	2
554	Gasoline service stations -----	1 082	92	8	44	1	23	-
56	Apparel and accessory stores -----	1 225	140	99	72	49	14	9
561	Men's and boys' clothing and furnishings stores-----	205	37	29	15	12	5	3
562, 3, 8	Women's clothing and specialty stores and furriers-----	499	44	29	23	14	4	2
562	Women's ready-to-wear stores-----	406	33	21	21	13	4	2
565	Family clothing stores-----	86	7	4	5	3	-	-
566	Shoe stores-----	318	40	32	20	15	4	4
564, 9	Other apparel and accessory stores-----	117	12	5	9	5	1	-
57	Furniture, home furnishings, and equipment stores -----	781	77	28	35	16	7	2
5712	Furniture stores-----	230	33	10	14	6	4	-
5713, 4, 9	Home furnishing stores-----	271	16	3	8	2	-	-
572, 3	Household appliance, radio, television, and music stores-----	280	28	15	13	8	3	2
58	Eating and drinking places -----	2 636	468	114	180	32	38	5
5812	Eating places-----	1 869	246	79	108	19	28	5
5813	Drinking places-----	767	222	35	72	13	10	-
591	Drug and proprietary stores -----	408	59	12	30	4	11	4
59 ex. 591	Miscellaneous retail stores⁸ -----	2 299	247	64	105	30	40	14
592	Liquor stores-----	491	88	6	30	3	17	4
594	Miscellaneous shopping goods stores ⁹ -----	812	53	27	33	15	5	3
5944	Jewelry stores-----	191	15	9	10	7	-	-
5947	Gift, novelty, and souvenir shops-----	176	14	5	9	4	-	-
5949	Sewing, needlework, and piece goods stores-----	69	7	3	5	2	1	1
5992	Florists-----	188	16	4	2	1	1	1

See footnotes at end of table.

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Irvington		Bloomfield		Major retail centers	
		Town	Central business district	Township	Central business district	No. 2	No. 3
	Retail stores ^{1, 2, 3} :						
	Number	416	97	355	156	53	216
	Sales (\$1,000)	160 397	37 406	225 965	60 356	120 007	143 585
	Annual payroll (\$1,000)	18 090	4 969	23 622	7 742	17 128	21 602
	Paid employees for pay period including March 12, 1982	1 926	588	2 572	1 086	1 969	2 611
	Retail stores (establishments with payroll) ² :						
	Number	304	85	269	133	53	201
	Sales (\$1,000)	153 839	36 925	218 905	58 301	120 007	142 235
54, 58, 591	Convenience goods stores:						
	Number	125	14	100	46	4	63
	Sales (\$1,000)	56 930	14 827	84 724	14 566	(D)	39 600
53, 56, 57; 594	Shopping goods stores (GAF) ^{4, 5} :						
	Number	86	59	84	59	47	81
	Sales (\$1,000)	26 820	19 814	32 908	24 565	115 464	56 776
52, 55, 59, ex. 591, 4	All other stores:						
	Number	93	12	85	28	2	57
	Sales (\$1,000)	70 089	2 284	101 273	19 170	(D)	45 859
	NUMBER OF ESTABLISHMENTS						
	Retail stores ^{1, 2, 3}	418	97	355	156	53	216
	Retail stores (establishments with payroll) ²	304	85	269	133	53	201
52	Building materials, hardware, garden supply, and mobile home dealers	5	-	8	3	-	7
525	Hardware stores	-	-	1	-	-	2
52 ex. 525	Other	5	-	7	3	-	5
53	General merchandise group stores	4	4	6	4	3	4
531	Department stores (incl. leased depts.) ^{5, 6}	-	-	-	-	3	2
531	Department stores (excl. leased depts.) ⁵	-	-	-	-	3	2
533	Variety stores	2	2	4	4	-	2
539	Miscellaneous general merchandise stores	2	2	2	-	-	-
54	Food stores ⁷	40	4	35	11	2	13
541	Grocery stores	24	1	15	4	-	6
55 ex. 554	Automotive dealers	19	1	10	2	-	9
554	Gasoline service stations	33	2	28	8	-	11
56	Apparel and accessory stores	41	31	37	33	29	22
561	Men's and boys' clothing and furnishings stores	5	4	6	5	4	4
562, 3, 8	Women's clothing and specialty stores and furriers	19	12	15	13	11	12
562	Women's ready-to-wear stores	15	10	11	9	8	10
565	Family clothing stores	1	1	2	2	4	1
566	Shoe stores	12	11	11	10	9	3
564, 9	Other apparel and accessory stores	4	3	3	3	1	2
57	Furniture, home furnishings, and equipment stores	24	13	17	8	6	19
5712	Furniture stores	6	5	4	3	1	3
5713, 4, 9	Home furnishing stores	9	2	9	4	3	5
572, 3	Household appliance, radio, television, and music stores	9	6	4	1	2	11
58	Eating and drinking places	70	6	49	28	2	44
5812	Eating places	36	5	42	23	2	33
5813	Drinking places	34	1	7	5	-	11
591	Drug and proprietary stores	15	4	16	7	-	6
59 ex. 591	Miscellaneous retail stores ⁸	53	20	63	29	11	66
592	Liquor stores	18	3	12	4	-	6
594	Miscellaneous shopping goods stores ⁹	17	11	24	14	9	36
5944	Jewelry stores	4	3	7	6	3	10
5947	Gift, novelty, and souvenir shops	4	3	5	1	1	6
5949	Sewing, needlework, and piece goods stores	2	1	2	1	-	3
5992	Florists	4	2	7	4	-	3

See footnotes at end of table.

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Major retail centers—Con.					
		No. 4	No. 6	No. 7	No. 8	No. 9	No. 10
	Retail stores ^{1 2 3} :						
	Number	109	47	40	39	47	178
	Sales (\$1,000)	(D) 20 617	(D) 6 420	132 777 15 332	92 574 10 785	(D) 4 753	218 311 25 164
	Paid employees for pay period including March 12, 1982	2 649	787	1 395	861	627	3 345
	Retail stores (establishments with payroll) ² :						
	Number	108	45	35	39	45	168
	Sales (\$1,000)	167 977	48 354	132 715	92 574	45 273	217 805
54, 58, 591	Convenience goods stores:						
	Number	20	8	6	12	19	29
	Sales (\$1,000)	(D) 7 888	(D)	25 747	27 985	25 020	26 689
53, 56, 57; 594	Shopping goods stores (GAF) ^{4 5} :						
	Number	84	35	21	15	17	127
	Sales (\$1,000)	158 866	34 739	87 100	22 758	13 407	185 960
52, 55, 59, ex. 591, 4	All other stores:						
	Number	4	2	8	12	9	12
	Sales (\$1,000)	1 223	(D)	19 868	41 831	6 846	5 156
	NUMBER OF ESTABLISHMENTS						
	Retail stores ^{1 2 3}	109	47	40	39	47	178
	Retail stores (establishments with payroll) ²	108	45	35	39	45	168
52	Building materials, hardware, garden supply, and mobile home dealers	-	1	-	3	-	-
525	Hardware stores	-	-	-	-	-	-
52 ex. 525	Other	-	1	-	3	-	-
53	General merchandise group stores	3	2	3	2	2	5
531	Department stores (incl. leased depts.) ^{5 6}	3	1	3	1	1	4
531	Department stores (excl. leased depts.) ⁶	3	1	3	1	1	4
533	Variety stores	-	1	-	-	-	-
539	Miscellaneous general merchandise stores	-	-	-	1	1	1
54	Food stores ⁷	8	2	2	3	6	9
541	Grocery stores	-	2	2	1	2	2
55 ex. 554	Automotive dealers	-	-	1	4	2	-
554	Gasoline service stations	-	-	3	2	2	-
56	Apparel and accessory stores	53	23	7	4	7	80
561	Men's and boys' clothing and furnishings stores	12	2	1	-	-	17
562, 3, 8	Women's clothing and specialty stores and furriers	16	13	3	2	3	29
562	Women's ready-to-wear stores	13	9	3	1	3	26
565	Family clothing stores	3	2	1	-	1	5
566	Shoe stores	21	4	2	2	2	26
564, 9	Other apparel and accessory stores	1	2	-	-	1	3
57	Furniture, home furnishings, and equipment stores	11	4	5	6	4	14
5712	Furniture stores	1	2	2	2	2	1
5713, 4, 9	Home furnishing stores	4	-	2	3	-	6
572, 3	Household appliance, radio, television, and music stores	6	2	1	1	2	7
58	Eating and drinking places	11	4	3	9	10	18
5812	Eating places	11	4	3	9	10	18
5813	Drinking places	-	-	-	-	-	-
591	Drug and proprietary stores	1	2	1	-	3	2
59 ex. 591	Miscellaneous retail stores ⁸	21	7	10	6	9	40
592	Liquor stores	-	1	1	1	2	3
594	Miscellaneous shopping goods stores ⁸	17	6	6	3	4	28
5944	Jewelry stores	7	1	-	-	2	8
5947	Gift, novelty, and souvenir shops	4	2	2	1	1	7
5949	Sewing, needlework, and piece goods stores	1	-	1	1	-	-
5992	Florists	1	-	-	-	-	1

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁵Includes sales from catalog order desks located in department stores.

⁶Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁷May include data not covered by SIC 541.

⁸May include data not covered by SIC's 592, 594, and 5992.

⁹May include data not covered by SIC's 5944, 5947, and 5949.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
NEWARK CBD											
	Retail stores ^{1, 2, 3}	425	419	232 462	229 477	36 558	35 789	8 835	8 851	3 680	3 593
	Retail stores (establishments with payroll) ²	370	366	228 437	225 813	38 558	35 769	8 835	8 651	3 680	3 593
52	Building materials, hardware, garden supply, and mobile home dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other	-	-	-	-	-	-	-	-	-	-
53	General merchandise group stores	13	13	74 812	74 612	11 522	11 522	2 815	2 815	972	972
531	Department stores (incl. leased depts.) ^{4, 5}	3	3	(D)	(D)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ⁴	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
533	Variety stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	4	4	1 878	1 878	238	238	72	72	29	29
54	Food stores ⁶	25	25	14 521	13 768	2 160	1 979	528	484	183	173
541	Grocery stores	8	8	2 643	1 890	398	217	88	46	33	23
55 ex. 554	Automotive dealers	5	5	10 683	10 883	889	889	213	213	50	50
554	Gasoline service stations	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	99	96	43 447	41 985	6 633	8 405	1 702	1 849	747	719
561	Men's and boys' clothing and furnishings stores	29	28	11 039	10 580	1 922	1 849	509	490	165	155
562, 3, 8	Women's clothing and specialty stores and furriers	29	28	17 209	18 494	2 438	2 327	616	591	330	317
562	Women's ready-to-wear stores	21	20	14 965	14 250	2 033	1 922	537	512	273	260
565	Family clothing stores	4	4	2 885	2 885	339	339	89	89	37	37
566	Shoe stores	32	31	11 580	11 292	1 832	1 788	464	455	198	193
564, 9	Other apparel and accessory stores	5	5	734	734	102	102	24	24	17	17
57	Furniture, home furnishings, and equipment stores	28	28	20 281	20 281	3 335	3 335	803	803	253	253
5712	Furniture stores	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	15	15	9 683	9 683	1 293	1 293	322	322	119	119
58	Eating and drinking places	114	113	25 082	24 687	8 428	6 088	1 473	1 393	961	915
5812	Eating places	79	78	21 090	20 675	5 665	5 325	1 294	1 214	862	816
5813	Drinking places	35	35	3 992	3 992	763	763	179	179	99	99
591	Drug and proprietary stores	12	12	7 435	7 242	953	914	215	206	105	102
59 ex. 591	Miscellaneous retail stores ⁷	84	64	27 298	27 297	4 163	4 162	986	986	369	369
592	Liquor stores	6	6	1 761	1 760	145	144	29	29	13	13
594	Miscellaneous shopping goods stores ⁸	27	27	13 064	13 064	1 899	1 899	478	478	171	171
5944	Jewelry stores	9	9	4 825	4 825	834	834	223	223	61	61
5947	Gift, novelty, and souvenir shops	5	5	450	450	95	95	22	22	15	15
5949	Sewing, needlework, and piece goods stores	3	3	395	395	87	87	21	21	15	15
5992	Florists	4	4	562	562	125	125	26	26	16	16

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	ELIZABETH CBD										
	Retail stores ^{1, 2, 3} -----	171	169	64 726	62 668	8 617	8 322	2 044	1 975	1 051	1 023
	Retail stores (establishments with payroll) ² -----	146	145	62 967	60 962	8 617	8 322	2 044	1 975	1 051	1 023
52	Building materials, hardware, garden supply, and mobile home dealers-----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores -----	-	-	-	-	-	-	-	-	-	-
52 ex. 525	Other -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	6	6	4 921	4 921	651	651	149	149	93	93
531	Department stores (incl. leased depts.) ^{4, 5} -----	-	-	-	-	-	-	-	-	-	-
531	Department stores (excl. leased depts.) ⁴ -----	-	-	-	-	-	-	-	-	-	-
533	Variety stores -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
54	Food stores ⁶ -----	6	6	2 920	2 459	325	279	71	62	34	32
541	Grocery stores -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	49	48	26 677	25 522	3 723	3 544	856	815	499	483
561	Men's and boys' clothing and furnishings stores -----	12	11	6 077	4 922	1 028	849	215	174	76	60
562, 3, 8	Women's clothing and specialty stores and furriers -----	14	14	7 291	7 291	880	880	218	218	118	118
562	Women's ready-to-wear stores -----	13	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores -----	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores -----	15	15	3 618	3 618	560	560	136	136	64	64
564, 9	Other apparel and accessory stores -----	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	16	16	12 881	12 881	1 708	1 708	421	421	123	123
5712	Furniture stores -----	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	8	8	7 968	7 968	1 007	1 007	261	261	62	62
58	Eating and drinking places -----	32	32	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5812	Eating places -----	19	19	2 681	2 417	585	535	150	135	108	99
5813	Drinking places -----	13	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
591	Drug and proprietary stores -----	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores ⁷ -----	30	30	6 263	6 138	886	866	195	191	94	93
592	Liquor stores -----	3	3	1 233	1 233	71	71	19	19	7	7
594	Miscellaneous shopping goods stores ⁸ -----	15	15	3 345	3 345	564	564	119	119	60	60
5944	Jewelry stores -----	7	7	1 939	1 939	366	366	74	74	31	31
5947	Gift, novelty, and souvenir shops -----	4	4	516	516	94	94	20	20	16	16
5949	Sewing, needlework, and piece goods stores -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5992	Florists -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
EAST ORANGE CBD											
	Retail stores ^{1, 2, 3}	43	43	18 109	18 109	2 435	2 435	586	586	230	230
	Retail stores (establishments with payroll) ²	38	38	17 824	17 824	2 435	2 435	586	586	230	230
52	Building materials, hardware, garden supply, and mobile home dealers	-	-	-	-	-	-	-	-	-	-
525	Hardware stores	-	-	-	-	-	-	-	-	-	-
52 ex. 525	Other	-	-	-	-	-	-	-	-	-	-
53	General merchandise group stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) ^{4, 5}	-	-	-	-	-	-	-	-	-	-
531	Department stores (excl. leased depts.) ⁴	-	-	-	-	-	-	-	-	-	-
533	Variety stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-	-	-	-	-	-
54	Food stores ⁶	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	Gasoline service stations	-	-	-	-	-	-	-	-	-	-
56	Apparel and accessory stores	9	9	3 012	3 012	505	505	134	134	41	41
561	Men's and boys' clothing and furnishings stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores	-	-	-	-	-	-	-	-	-	-
566	Shoe stores	4	4	2 122	2 122	406	406	112	112	29	29
564, 9	Other apparel and accessory stores	-	-	-	-	-	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5712	Furniture stores	-	-	-	-	-	-	-	-	-	-
5713, 4, 9	Home furnishing stores	-	-	-	-	-	-	-	-	-	-
572, 3	Household appliance, radio, television, and music stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places	5	5	1 049	1 049	177	177	25	25	24	24
5812	Eating places	5	5	1 049	1 049	177	177	25	25	24	24
5813	Drinking places	-	-	-	-	-	-	-	-	-	-
591	Drug and proprietary stores	4	4	1 765	1 765	216	216	50	50	20	20
59 ex. 591	Miscellaneous retail stores ⁷	14	14	6 589	8 589	881	881	222	222	85	85
592	Liquor stores	4	4	4 327	4 327	346	346	94	94	27	27
594	Miscellaneous shopping goods stores ⁸	3	3	873	873	147	147	37	37	15	15
5944	Jewelry stores	-	-	-	-	-	-	-	-	-	-
5947	Gift, novelty, and souvenir shops	-	-	-	-	-	-	-	-	-	-
5949	Sewing, needlework, and piece goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5992	Florists	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

See footnotes at end of table.

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SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	IRVINGTON CBD										
	Retail stores ^{1 2 3} -----	97	94	37 406	37 172	4 969	4 949	1 174	1 166	588	582
	Retail stores (establishments with payroll) ² -----	85	82	36 925	36 696	4 969	4 949	1 174	1 166	588	582
52	Building materials, hardware, garden supply, and mobile home dealers-----	-	-	-	-	-	-	-	-	-	-
525	Hardware stores-----	-	-	-	-	-	-	-	-	-	-
52 ex. 525	Other-----	-	-	-	-	-	-	-	-	-	-
53	General merchandise group stores-----	4	4	3 269	3 269	523	523	117	117	72	72
531	Department stores (incl. leased depts.) ^{4 5} -----	-	-	-	-	-	-	-	-	-	-
531	Department stores (excl. leased depts.) ⁴ -----	-	-	-	-	-	-	-	-	-	-
533	Variety stores-----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores-----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
54	Food stores ⁶ -----	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores-----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers-----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	Gasoline service stations-----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
56	Apparel and accessory stores-----	31	31	12 410	12 410	1 933	1 933	456	456	200	200
561	Men's and boys' clothing and furnishings stores-----	4	4	1 867	1 867	351	351	69	69	32	32
562, 3, 8	Women's clothing and specialty stores and fumers-----	12	12	5 810	5 810	744	744	179	179	81	81
562	Women's ready-to-wear stores-----	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores-----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores-----	11	11	3 081	3 081	481	481	125	125	50	50
564, 9	Other apparel and accessory stores-----	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores-----	13	12	2 811	2 666	480	466	116	111	61	58
5712	Furniture stores-----	5	5	1 007	1 007	165	165	41	41	20	20
5713, 4, 9	Home furnishing stores-----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores-----	6	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places-----	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5812	Eating places-----	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5813	Drinking places-----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
591	Drug and proprietary stores-----	4	4	2 327	2 327	222	222	56	56	28	28
59 ex. 591	Miscellaneous retail stores ⁷ -----	20	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
592	Liquor stores-----	3	3	721	721	85	85	19	19	12	12
594	Miscellaneous shopping goods stores ⁸ -----	11	9	1 324	1 240	169	163	41	38	26	23
5944	Jewelry stores-----	3	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops-----	3	3	271	271	39	39	10	10	5	5
5949	Sewing, needlework, and piece goods stores-----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5992	Florists-----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982—Con.

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SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	BLOOMFIELD CBD										
	Retail stores ^{1, 2, 3}	156	152	60 356	57 785	7 742	7 304	1 777	1 673	1 086	1 001
	Retail stores (establishments with payroll) ²	133	130	58 301	55 751	7 742	7 304	1 777	1 673	1 086	1 001
52	Building materials, hardware, garden supply, and mobile home dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) ^{4, 5}	-	-	-	-	-	-	-	-	-	-
531	Department stores (excl. leased depts.) ⁴	-	-	-	-	-	-	-	-	-	-
533	Variety stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-	-	-	-	-	-
54	Food stores ⁶	11	11	3 571	3 571	383	383	102	102	64	64
541	Grocery stores	4	4	853	853	127	127	28	28	20	20
55 ex. 554	Automotive dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	Gasoline service stations	8	7	6 293	5 493	331	291	88	78	32	24
56	Apparel and accessory stores	33	33	15 376	15 376	2 007	2 007	435	435	294	294
561	Men's and boys' clothing and furnishings stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	13	13	6 343	6 343	767	767	142	142	89	89
562	Women's ready-to-wear stores	9	9	5 844	5 844	702	702	126	126	80	80
565	Family clothing stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores	10	10	2 910	2 910	422	422	103	103	50	50
564, 9	Other apparel and accessory stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	8	8	2 799	2 799	430	430	120	120	31	31
5712	Furniture stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places	28	27	7 770	7 310	1 867	1 748	400	368	331	290
5812	Eating places	23	22	6 944	6 484	1 667	1 548	357	325	299	258
5813	Drinking places	5	5	826	826	200	200	43	43	32	32
591	Drug and proprietary stores	7	7	3 225	3 074	407	395	100	97	44	41
59 ex. 591	Miscellaneous retail stores ⁷	29	28	8 776	7 637	1 240	973	286	227	172	139
592	Liquor stores	4	4	1 938	1 938	121	121	27	27	15	15
594	Miscellaneous shopping goods stores ⁸	14	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores	6	5	1 491	1 413	198	184	51	48	23	20
5947	Gift, novelty, and souvenir shops	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5992	Florists	4	4	570	570	68	68	17	17	(D) 9	(D) 9

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁶May include data not covered by SIC 541.

⁷May include data not covered by SIC's 592, 594, and 5992.

⁸May include data not covered by SIC's 5944, 5947, and 5949.

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

(Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.)

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MRC NO. 2						
	Retail stores ^{1 2 3} -----	53	120 007	17 128	3 884	1 969
	Retail stores (establishments with payroll) ² -----	53	120 007	17 128	3 884	1 969
56	Apparel and accessory stores -----	29	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and fumiers-----	11	10 584	1 495	349	192
565	Family clothing stores-----	4	4 074	472	101	51
566	Shoe stores-----	9	2 369	393	85	34
57	Furniture, home furnishings, and equipment stores -----	6	4 952	365	88	52
5713, 4, 9	Home furnishing stores-----	3	1 560	174	40	23
59 ex. 591	Miscellaneous retail stores-----	11	4 288	674	145	68
594	Miscellaneous shopping goods stores -----	9	(D)	(D)	(D)	(D)
5944	Jewelry stores-----	3	1 846	294	77	28
MRC NO. 3						
	Retail stores ^{1 2 3} -----	216	143 585	21 602	5 098	2 611
	Retail stores (establishments with payroll) ² -----	201	142 235	21 602	5 098	2 611
52	Building materials, hardware, garden supply, and mobile home dealers -----	7	3 809	703	246	44
54	Food stores -----	13	15 850	1 643	397	193
55 ex. 554	Automotive dealers-----	9	25 564	2 311	559	120
554	Gasoline service stations -----	11	7 248	546	117	53
56	Apparel and accessory stores -----	22	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores -----	4	3 788	799	202	50
562, 3, 8	Women's clothing and specialty stores and fumiers-----	12	3 682	474	127	72
57	Furniture, home furnishings, and equipment atore -----	19	7 958	892	189	82
5712	Furniture stores -----	3	1 230	166	32	26
5713, 4, 9	Home furnishing stores-----	5	1 353	196	45	17
572, 3	Household appliance, radio, television, and music stores-----	11	5 375	530	112	39
58	Eating and drinking places -----	44	(D)	(D)	(D)	(D)
5812	Eating places -----	33	14 734	3 401	822	617
59 ex. 591	Miscellaneous retail atore -----	66	21 196	3 122	691	360
592	Liquor stores-----	6	3 657	248	61	27
594	Miscellaneous shopping goods stores -----	36	11 958	1 785	417	202
5944	Jewelry stores-----	10	3 826	573	132	67
5947	Gift, novelty, and souvenir shops-----	6	1 412	198	42	31
5949	Sewing, needlework, and piece goods stores-----	3	756	111	29	15
5992	Florists-----	3	560	117	23	15
MRC NO. 4						
	Retail stores ^{1 2 3} -----	109	(D)	20 617	4 593	2 649
	Retail stores (establishments with payroll) ² -----	108	167 977	20 617	4 593	2 649
53	General merchandise group stores -----	3	106 995	12 780	2 744	1 575
531	Department stores (excl. leased depts.) ⁴ -----	3	106 995	12 780	2 744	1 575
56	Apparel and accessory stores -----	53	29 427	3 966	942	511
561	Men's and boys' clothing and furnishings stores -----	12	6 344	1 039	263	114
562, 3, 8	Women's clothing and specialty stores and fumiers-----	16	9 727	1 185	283	170
562	Women's ready-to-wear stores-----	13	9 051	1 104	264	156
566	Shoe stores-----	21	10 062	1 412	323	145
57	Furniture, home furnishings, and equipment stores -----	11	6 447	821	198	96
572, 3	Household appliance, radio, television, and music stores-----	6	5 176	580	150	66
58	Eating and drinking places -----	11	4 004	734	160	177
5812	Eating places -----	11	4 004	734	160	177
59 ex. 591	Miscellaneous retail stores-----	21	17 220	1 963	458	221
594	Miscellaneous shopping goods stores -----	17	15 997	1 755	404	187
5944	Jewelry stores-----	7	5 420	731	178	58
5947	Gift, novelty, and souvenir shops-----	4	1 459	243	47	23

See footnotes at end of table.

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982—Con.

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MRC NO. 6						
	Retail stores ^{1 2 3} -----	47	(D)	6 420	1 461	787
	Retail stores (establishments with payroll) ² -----	45	48 354	6 420	1 461	787
56	Apparel and accessory stores -----	23	15 911	2 069	457	202
562, 3, 8	Women's clothing and specialty stores and furriers -----	13	6 129	932	222	113
562	Women's ready-to-wear stores -----	9	4 430	729	178	85
57	Furniture, home furnishings, and equipment stores -----	4	1 885	176	31	18
58	Eating and drinking places -----	4	4 486	1 083	273	188
5812	Eating places -----	4	4 486	1 083	273	188
59 ex. 591	Miscellaneous retail stores -----	7	4 389	432	97	61
MRC NO. 7						
	Retail stores ^{1 2 3} -----	40	132 777	15 332	3 419	1 395
	Retail stores (establishments with payroll) ² -----	35	132 715	15 332	3 419	1 395
554	Gasoline service stations -----	3	4 183	142	31	22
58	Apparel and accessory stores -----	7	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	3	1 149	190	44	29
562	Women's ready-to-wear stores -----	3	1 149	190	44	29
58	Eating and drinking places -----	3	1 428	445	104	85
5812	Eating places -----	3	1 428	445	104	85
59 ex. 591	Miscellaneous retail stores -----	10	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	6	11 435	857	170	105
MRC NO. 8						
	Retail stores ^{1 2 3} -----	39	92 574	10 785	2 464	861
	Retail stores (establishments with payroll) ² -----	39	92 574	10 785	2 464	861
57	Furniture, home furnishings, and equipment stores -----	6	6 681	980	228	72
5713, 4, 9	Home furnishing stores -----	3	3 733	467	126	32
59 ex. 591	Miscellaneous retail stores -----	6	8 067	1 192	274	106
MRC NO. 9						
	Retail stores ^{1 2 3} -----	47	(D)	4 753	1 114	627
	Retail stores (establishments with payroll) ² -----	45	45 273	4 753	1 114	627
58	Apparel and accessory stores -----	7	3 212	299	69	48
562, 3, 8	Women's clothing and specialty stores and furriers -----	3	2 514	224	49	27
562	Women's ready-to-wear stores -----	3	2 514	224	49	27
57	Furniture, home furnishings, and equipment stores -----	4	3 095	193	52	20
591	Drug and proprietary stores -----	3	3 067	354	82	64
59 ex. 591	Miscellaneous retail stores -----	9	3 823	426	96	47
MRC NO. 10						
	Retail stores ^{1 2 3} -----	178	218 311	25 164	5 600	3 345
	Retail stores (establishments with payroll) ² -----	168	217 805	25 164	5 600	3 345
53	General merchandise group stores -----	5	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) ^{4 5} -----	4	121 521	(NA)	(NA)	(NA)
56	Apparel and accessory stores -----	80	37 388	4 669	1 162	655
561	Men's and boys' clothing and furnishings stores -----	17	8 965	1 374	351	154
562, 3, 8	Women's clothing and specialty stores and furriers -----	29	13 782	1 424	357	233
562	Women's ready-to-wear stores -----	26	13 327	1 361	342	220
565	Family clothing stores -----	5	3 618	323	80	63
566	Shoe stores -----	26	9 264	1 361	332	167
564, 9	Other apparel and accessory stores -----	3	1 759	187	42	38
57	Furniture, home furnishings, and equipment stores -----	14	7 857	713	155	94
572, 3	Household appliance, radio, television, and music stores -----	7	5 791	442	100	59
58	Eating and drinking places -----	18	7 151	1 429	310	255
5812	Eating places -----	18	7 151	1 429	310	255

See footnotes at end of table.

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982—Con.

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MRC NO. 10—Con.						
59 ex. 591	Miscellaneous retail stores-----	40	(D)	(D)	(D)	(D)
592	Liquor stores-----	3	794	53	13	5
594	Miscellaneous shopping goods stores -----	28	(D)	(D)	(D)	(D)
5944	Jewelry stores-----	8	3 090	505	124	61
5947	Gift, novelty, and souvenir shops-----	7	2 564	421	103	63

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Standard metropolitan statistical area	Paterson		Major retail centers	
			City	Central business district	No. 1	No. 2
	Retail stores^{1 2 3}:					
	Number-----	3 404	817	180	200	100
	Sales (\$1,000)-----	2 103 812	340 091	67 401	(D)	(D)
	Annual payroll (\$1,000)-----	240 661	39 266	12 357	39 974	13 787
	Paid employees for pay period including March 12, 1982-----	27 227	3 913	1 490	5 183	1 831
	Retail stores (establishments with payroll)²:					
	Number-----	2 488	564	149	198	98
	Sales (\$1,000)-----	2 048 995	320 898	64 854	324 603	126 302
54, 58, 591	Convenience goods stores:					
	Number-----	1 056	267	46	42	29
	Sales (\$1,000)-----	610 522	113 411	14 220	28 433	40 467
53, 56, 57; 594	Shopping goods stores (GAF)^{4 5}:					
	Number-----	650	121	86	135	50
	Sales (\$1,000)-----	620 692	58 105	43 500	278 564	69 106
52, 55, 59, ex. 591, 4	All other stores:					
	Number-----	782	176	17	21	19
	Sales (\$1,000)-----	817 781	149 382	7 134	17 606	16 729
	NUMBER OF ESTABLISHMENTS					
	Retail stores^{1 2 3} -----	3 404	817	180	200	100
	Retail stores (establishments with payroll)² -----	2 488	564	149	198	98
52	Building materials, hardware, garden supply, and mobile home dealers -----	91	18	2	2	5
525	Hardware stores -----	33	9	2	-	-
52 ex. 525	Other -----	58	9	-	2	5
53	General merchandise group stores -----	42	11	10	7	6
531	Department stores (incl. leased depts.) ^{5 6} -----	15	2	2	4	4
531	Department stores (excl. leased depts.) ⁵ -----	15	2	2	4	4
533	Variety stores -----	15	4	4	1	1
539	Miscellaneous general merchandise stores -----	12	5	4	2	1
54	Food stores⁷ -----	310	88	14	13	11
541	Grocery stores -----	147	42	6	4	4
55 ex. 554	Automotive dealers -----	109	30	1	3	3
554	Gasoline service stations -----	234	47	4	2	4
56	Apparel and accessory stores -----	277	59	47	78	22
561	Men's and boys' clothing and furnishings stores -----	44	12	10	12	-
562, 3, 8	Women's clothing and specialty stores and furriers -----	101	22	20	26	9
562	Women's ready-to-wear stores -----	83	16	15	22	8
565	Family clothing stores -----	23	4	2	7	3
566	Shoe stores -----	88	16	12	31	8
564, 9	Other apparel and accessory stores -----	21	5	3	2	2
57	Furniture, home furnishings, and equipment stores -----	154	29	17	19	10
5712	Furniture stores -----	59	18	11	4	2
5713, 4, 9	Home furnishing stores -----	46	5	3	5	4
572, 3	Household appliance, radio, television, and music stores -----	49	6	3	10	4
58	Eating and drinking places -----	656	150	27	26	15
5812	Eating places -----	457	77	17	26	15
5813	Drinking places -----	199	73	10	-	-
591	Drug and proprietary stores -----	90	29	5	3	3
59 ex. 591	Miscellaneous retail stores⁶ -----	525	103	22	45	19
592	Liquor stores -----	126	44	6	1	4
594	Miscellaneous shopping goods stores ⁸ -----	177	22	12	31	12
5944	Jewelry stores -----	45	9	6	10	1
5947	Gift, novelty, and souvenir shops -----	42	1	-	11	3
5949	Sewing, needlework, and piece goods stores -----	24	4	2	3	1
5992	Florists -----	45	6	-	1	-

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁵Includes sales from catalog order desks located in department stores.

⁶Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁷May include data not covered by SIC 541.

⁸May include data not covered by SIC's 592, 594, and 5992.

⁹May include data not covered by SIC's 5944, 5947, and 5949.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	PATERSON CBD										
	Retail stores ^{1, 2, 3} -----	180	179	87 401	85 306	12 357	12 096	2 946	2 890	1 490	1 458
	Retail stores (establishments with payroll) ² -----	149	148	64 854	82 781	12 357	12 096	2 946	2 890	1 490	1 458
52	Building materials, hardware, garden supply, and mobile home dealers -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	-	-	-	-	-	-	-	-	-	-
53	General merchandise group stores -----	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) ^{4, 5} -----	2	2	(D)	(D)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ⁴ -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
533	Variety stores -----	4	4	4 454	4 454	700	700	162	162	104	104
539	Miscellaneous general merchandise stores -----	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
54	Food stores ⁶ -----	14	14	8 559	8 098	726	667	180	170	96	89
541	Grocery stores -----	6	6	3 734	3 734	357	357	103	103	48	48
55 ex. 554	Automotive dealers -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	4	4	2 821	2 821	107	107	12	12	8	8
56	Apparel and accessory stores -----	47	47	12 486	12 486	1 825	1 825	463	463	250	250
561	Men's and boys' clothing and furnishings stores -----	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	20	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores -----	15	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores -----	12	12	3 050	3 050	424	424	103	103	47	47
564, 9	Other apparel and accessory stores -----	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	17	17	9 681	9 681	2 317	2 317	536	536	178	178
5712	Furniture stores -----	11	11	7 815	7 815	2 014	2 014	471	471	156	156
5713, 4, 9	Home furnishing stores -----	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	27	26	4 854	3 939	1 001	860	257	225	191	174
5812	Eating places -----	17	16	4 253	3 338	891	750	218	186	156	139
5813	Drinking places -----	10	10	601	601	110	110	39	39	35	35
591	Drug and proprietary stores -----	5	5	2 607	2 807	329	329	77	77	33	33
59 ex. 591	Miscellaneous retail stores ⁷ -----	22	22	5 826	5 129	897	836	188	172	94	86
592	Liquor stores -----	6	6	2 196	1 669	156	117	37	26	25	18
594	Miscellaneous shopping goods stores ⁸ -----	12	12	2 627	524	524	115	115	44	44	44
5944	Jewelry stores -----	6	6	1 690	1 690	371	371	79	79	23	23
5947	Gift, novelty, and souvenir shops -----	-	-	-	-	-	-	-	-	-	-
5949	Sewing, needlework, and piece goods stores -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5992	Florists -----	-	-	-	-	-	-	-	-	-	-

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁶May include data not covered by SIC 541.

⁷May include data not covered by SIC's 592, 594, and 5992.

⁸May include data not covered by SIC's 5944, 5947, and 5949.

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MRC NO. 1						
	Retail stores ^{1 2 3} -----	200	(D)	39 974	9 357	5 183
	Retail stores (establishments with payroll) ² -----	198	324 603	39 974	9 357	5 183
53	General merchandise group stores-----	7	178 959	21 801	4 968	2 488
531	Department stores (incl. leased depts.) ^{4 5} -----	4	182 014	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ⁴ -----	4	174 346	20 814	4 750	2 352
54	Food stores-----	13	11 408	1 290	335	144
55 ex. 554	Automotive dealers-----	3	6 774	800	232	60
56	Apparel and accessory stores-----	78	59 227	7 448	1 751	1 152
561	Men's and boys' clothing and furnishings stores-----	12	10 533	1 566	359	133
562, 3, 8	Women's clothing and specialty stores and furriers-----	26	29 443	3 443	831	703
562	Women's ready-to-wear stores-----	22	28 656	3 330	806	679
566	Shoe stores-----	31	13 480	1 838	422	210
57	Furniture, home furnishings, and equipment stores-----	19	19 501	1 451	326	167
572, 3	Household appliance, radio, television, and music stores-----	10	6 622	707	164	93
59 ex. 591	Miscellaneous retail stores-----	45	29 535	3 759	880	407
594	Miscellaneous shopping goods stores-----	31	20 877	2 598	616	326
5944	Jewelry stores-----	10	6 374	877	212	71
5947	Gift, novelty, and souvenir shops-----	11	5 165	853	199	134
MRC NO. 2						
	Retail stores ^{1 2 3} -----	100	(D)	13 787	3 197	1 831
	Retail stores (establishments with payroll) ² -----	98	126 302	13 787	3 197	1 831
53	General merchandise group stores-----	6	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) ^{4 5} -----	4	36 624	(NA)	(NA)	(NA)
55 ex. 554	Automotive dealers-----	3	1 889	235	58	18
58	Apparel and accessory stores-----	22	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers-----	9	7 846	681	174	109
566	Shoe stores-----	8	4 796	547	126	69
57	Furniture, home furnishings, and equipment stores-----	10	6 358	652	153	75
572, 3	Household appliance, radio, television, and music stores-----	4	3 388	235	59	30
58	Eating and drinking places-----	15	4 736	1 205	268	189
5812	Eating places-----	15	4 736	1 205	268	189
59 ex. 591	Miscellaneous retail stores-----	19	12 441	1 237	293	143
592	Liquor stores-----	4	2 660	169	32	17
594	Miscellaneous shopping goods stores-----	12	9 080	945	230	115

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Standard metropolitan statistical area	Trenton		Major retail centers			
			City	Central business district	No. 1	No. 2	No. 3	No. 5
	Retail stores^{1 2 3}:							
	Number-----	2 387	662	124	38	28	27	128
	Sales (\$1,000)-----	1 521 404	243 902	34 320	28 611	41 098	(D)	(D)
	Annual payroll (\$1,000)-----	175 399	28 700	5 877	3 563	5 884	2 934	20 408
	Paid employees for pay period including March 12, 1982-----	20 069	3 763	880	321	585	324	2 728
	Retail stores (establishments with payroll)²:							
	Number-----	1 759	462	101	38	28	26	125
	Sales (\$1,000)-----	1 487 699	230 291	32 346	28 611	41 098	21 978	167 445
54, 58, 591	Convenience goods stores:							
	Number-----	735	228	44	11	3	6	23
	Sales (\$1,000)-----	521 904	62 143	10 609	16 713	(D)	4 863	11 028
53, 56, 57; 594	Shopping goods stores (GAF)⁴ 5:							
	Number-----	504	101	39	21	22	14	92
	Sales (\$1,000)-----	409 197	54 308	16 102	9 461	21 931	14 742	154 189
52, 55, 59, ex. 591, 4	All other stores:							
	Number-----	520	133	18	6	3	6	10
	Sales (\$1,000)-----	556 598	113 840	5 635	2 437	(D)	2 373	2 228
	NUMBER OF ESTABLISHMENTS							
	Retail stores^{1 2 3} -----	2 387	662	124	38	28	27	128
	Retail stores (establishments with payroll)² -----	1 759	462	101	38	28	26	125
52	Building materials, hardware, garden supply, and mobile home dealers							
	66	12	-	2	1	-	-	-
525	Hardware stores	13	2	-	1	-	-	-
52 ex. 525	Other	53	10	-	1	1	-	-
53	General merchandise group stores	31	8	5	2	1	1	5
531	Department stores (incl. leased depts.) ⁶ -----	13	2	1	1	1	1	4
531	Department stores (excl. leased depts.) ⁵ -----	13	2	1	1	1	1	4
533	Variety stores -----	11	6	4	-	-	-	1
539	Miscellaneous general merchandise stores -----	7	-	-	1	-	-	-
54	Food stores⁷ -----	236	57	5	6	1	3	8
541	Grocery stores -----	164	38	2	3	1	2	-
55 ex. 554	Automotive dealers -----	85	15	3	-	1	2	-
554	Gasoline service stations -----	158	33	2	1	-	-	-
56	Apparel and accessory stores -----	220	50	23	5	12	5	49
561	Men's and boys' clothing and furnishings stores -----	33	10	3	1	2	-	6
562, 3, 8	Women's clothing and specialty stores and furriers -----	87	18	8	2	4	1	19
562	Women's ready-to-wear stores -----	61	13	4	1	4	1	15
565	Family clothing stores -----	16	3	1	-	-	1	4
566	Shoe stores -----	62	15	9	1	4	2	16
564, 9	Other apparel and accessory stores -----	22	4	2	1	2	1	4
57	Furniture, home furnishings, and equipment stores -----	124	29	4	7	4	4	12
5712	Furniture stores -----	36	12	3	1	1	1	1
5713, 4, 9	Home furnishing stores -----	42	6	-	2	1	1	4
572, 3	Household appliance, radio, television, and music stores -----	46	11	1	4	2	2	7
58	Eating and drinking places -----	439	155	36	4	1	3	13
5812	Eating places -----	311	77	26	4	1	3	13
5813	Drinking places -----	128	78	10	-	-	-	-
591	Drug and proprietary stores -----	60	16	3	1	1	-	2
59 ex. 591	Miscellaneous retail stores⁸ -----	340	87	20	10	6	8	36
592	Liquor stores -----	78	36	6	1	1	1	1
594	Miscellaneous shopping goods stores ⁹ -----	129	14	7	7	5	4	26
5944	Jewelry stores -----	26	5	4	1	1	-	8
5947	Gift, novelty, and souvenir shops -----	21	2	1	-	2	-	5
5949	Sewing, needlework, and piece goods stores -----	14	1	-	1	1	2	1
5992	Florists -----	24	6	1	-	-	-	-

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁵Includes sales from catalog order desks located in department stores.

⁶Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁷May include data not covered by SIC 541.

⁸May include data not covered by SIC's 592, 594, and 5992.

⁹May include data not covered by SIC's 5944, 5947, and 5949.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	TRENTON CBD										
	Retail stores ^{1, 2, 3} -----	124	120	34 320	31 952	5 877	5 214	1 540	1 382	880	766
	Retail stores (establishments with payroll) ² -----	101	98	32 346	30 017	5 877	5 214	1 540	1 382	880	766
52	Building materials, hardware, garden supply, and mobile home dealers-----	-	-	-	-	-	-	-	-	-	-
525	Hardware stores -----	-	-	-	-	-	-	-	-	-	-
52 ex. 525	Other -----	-	-	-	-	-	-	-	-	-	-
53	General merchandise group stores -----	5	4	7 479	5 871	1 640	1 216	441	335	280	212
531	Department stores (incl. leased depts.) ^{4, 5} -----	1	1	(D)	(D)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ⁴ -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
533	Variety stores -----	4	3	(D)	(D)	(D)	(D)	-	-	-	-
539	Miscellaneous general merchandise stores -----	-	-	-	-	-	-	-	-	-	-
54	Food stores ⁶ -----	5	5	1 679	1 679	178	178	42	42	16	16
541	Grocery stores -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	23	22	4 057	4 044	638	635	153	152	93	91
561	Men's and boys' clothing and furnishings stores -----	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and turners -----	8	8	1 388	1 388	233	233	51	51	41	41
562	Women's ready-to-wear stores -----	4	4	1 038	1 038	173	173	39	39	31	31
565	Family clothing stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores -----	9	8	1 629	1 616	242	239	60	59	32	30
564, 9	Other apparel and accessory stores -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	4	4	1 771	1 764	313	311	76	75	30	30
5712	Furniture stores -----	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores -----	-	-	-	-	-	-	-	-	-	-
572, 3	Household appliance, radio, television, and music stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	36	35	5 535	5 011	1 300	1 116	346	309	286	249
5812	Eating places -----	26	25	4 235	3 711	1 026	842	279	242	224	187
5813	Drinking places -----	10	10	1 300	1 300	274	274	67	67	62	62
591	Drug and proprietary stores -----	3	3	3 395	3 395	278	278	72	72	37	37
59 ex. 591	Miscellaneous retail stores ⁷ -----	20	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
592	Liquor stores -----	6	6	1 218	1 071	134	95	32	21	20	14
594	Miscellaneous shopping goods stores ⁸ -----	7	7	2 795	2 795	396	396	123	123	37	37
5944	Jewelry stores -----	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores -----	-	-	-	-	-	-	-	-	-	-
5992	Florists -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁶May include data not covered by SIC 541.

⁷May include data not covered by SIC's 592, 594, and 5992.

⁸May include data not covered by SIC's 5944, 5947, and 5949.

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MRC NO. 1						
	Retail atores ^{1 2 3} -----	38	28 611	3 563	843	321
	Retail stores (establishments with payroll) ² -----	38	28 611	3 563	843	321
56	Apparel and accessory stores -----	5	775	86	15	13
57	Furniture, home furnishings, and equipment stores -----	7	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	4	2 010	214	60	20
58	Eating and drinking places -----	4	403	108	23	12
5812	Eating places -----	4	403	108	23	12
59 ex. 591	Miscellaneous retail stores -----	10	2 387	354	84	39
594	Miscellaneous shopping goods stores -----	7	1 510	218	52	30
MRC NO. 2						
	Retail stores ^{1 2 3} -----	28	41 098	5 884	1 420	585
	Retail stores (establishments with payroll) ² -----	28	41 098	5 884	1 420	585
56	Apparel and accessory stores -----	12	6 364	1 115	258	115
562, 3, 8	Women's clothing and specialty stores and furriers -----	4	2 768	561	126	59
562	Women's ready-to-wear stores -----	4	2 768	561	126	59
57	Furniture, home furnishings, and equipment stores -----	4	4 876	864	232	72
59 ex. 591	Miscellaneous retail stores -----	6	4 289	610	164	77
MRC NO. 3						
	Retail stores ^{1 2 3} -----	27	(D)	2 934	644	324
	Retail atores (establishments with payroll) ² -----	26	21 978	2 934	644	324
56	Apparel and accessory stores -----	5	3 770	259	36	26
57	Furniture, home furnishings, and equipment atores -----	4	1 942	224	53	25
58	Eating and drinking places -----	3	665	73	17	14
5812	Eating places -----	3	665	73	17	14
59 ex. 591	Miscellaneous retail stores -----	8	2 934	629	144	81
MRC NO. 5						
	Retail stores ^{1 2 3} -----	128	(D)	20 408	4 664	2 728
	Retail stores (establishments with payroll) ² -----	125	167 445	20 408	4 664	2 728
53	General merchandise group stores -----	5	106 109	12 581	2 829	1 544
531	Department stores (incl. leased depts.) ^{4 5} -----	4	104 140	(NA)	(NA)	(NA)
56	Apparel and accessory stores -----	49	24 805	2 767	633	431
561	Men's and boys' clothing and furnishings stores -----	6	2 830	401	85	49
562, 3, 8	Women's clothing and specialty stores and furriers -----	19	9 547	906	215	164
562	Women's ready-to-wear stores -----	15	8 422	780	188	144
565	Family clothing stores -----	4	2 837	251	59	51
566	Shoe stores -----	16	7 523	962	213	124
564, 9	Other apparel and accessory stores -----	4	2 068	247	61	43
57	Furniture, home furnishings, and equipment stores -----	12	7 132	875	213	89
572, 3	Household appliance, radio, television, and music stores -----	7	5 114	628	159	50
58	Eating and drinking places -----	13	6 776	1 618	361	264
5812	Eating places -----	13	6 776	1 618	361	264
59 ex. 591	Miscellaneous retail stores -----	36	18 371	2 130	534	308
594	Miscellaneous shopping goods stores -----	26	16 143	1 776	430	264
5944	Jewelry stores -----	8	3 587	494	125	58
5947	Gift, novelty, and souvenir shops -----	5	2 628	310	72	45

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

Table 1. Statistics by Kind of Business for Major Retail Centers and the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers		SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers	
			No. 1	No. 2				No. 1	No. 2
	Retail stores ^{1 2 3} :					NUMBER OF ESTABLISHMENTS—			
	Number -----	1 102	72	62		Con.			
	Sales (\$1,000) -----	602 035	106 184	(D)		Food stores ⁷ -----	112	6	5
	Annual payroll (\$1,000) -----	60 500	12 401	8 358	54	Grocery stores -----	79	3	1
	Paid employees for pay period including March 12, 1982 -----	6 761	1 204	1 061	541	Automotive dealers -----	62	6	1
	Retail stores (establishments with payroll) ² :				55 ex. 554	Gasoline service stations -----	74	6	-
	Number -----	759	67	61		Apparel and accessory stores -----	80	3	24
	Sales (\$1,000) -----	583 729	105 380	80 718	554	Men's and boys' clothing and furnishings stores -----	12	1	3
54, 58, 591	Convenience goods stores:				561	Women's clothing and specialty stores and furriers -----	29	1	10
	Number -----	288	20	13	562, 3, 8	Women's ready-to-wear stores -----	25	1	10
	Sales (\$1,000) -----	222 046	49 633	23 496	565	Family clothing stores -----	9	-	3
53, 56, 57; 594	Shopping goods stores (GAF) ^{4 5} :				566	Shoe stores -----	22	1	8
	Number -----	195	24	45	564, 9	Other apparel and accessory stores -----	8	-	-
	Sales (\$1,000) -----	123 119	32 724	55 933	57	Furniture, home furnishings, and equipment stores -----	44	12	5
52, 55, 59, ex. 591, 4	All other stores:				5712	Furniture stores -----	15	7	-
	Number -----	276	23	3	5713, 4, 9	Home furnishing stores -----	11	-	-
	Sales (\$1,000) -----	238 564	23 023	1 289	572, 3	Household appliance, radio, television, and music stores -----	18	5	5
	NUMBER OF ESTABLISHMENTS								
	Retail stores ^{1 2 3} -----	1 102	72	62		Eating and drinking places -----	157	13	7
	Retail stores (establishments with payroll) ² -----	759	67	61	56	Eating places -----	123	13	7
52	Building materials, hardware, garden supply, and mobile home dealers -----	33	3	-	5812	Drinking places -----	34	-	-
525	Hardware stores -----	8	-	-	5813	Drug and proprietary stores -----	19	1	1
52 ex. 525	Other -----	25	3	-	591	Miscellaneous retail stores ⁸ -----	161	13	15
53	General merchandise group stores -----	17	4	3	592	Liquor stores -----	26	4	-
531	Department stores (incl. leased depts.) ^{5 6} -----	7	3	3	594	Miscellaneous shopping goods stores ⁹ -----	54	5	13
531	Department stores (excl. leased depts.) ⁵ -----	7	3	3	5944	Jewelry stores -----	14	1	4
533	Variety stores -----	5	-	-	5947	Gift, novelty, and souvenir shops -----	13	1	4
539	Miscellaneous general merchandise stores -----	5	1	-	5949	Sewing, needlework, and piece goods stores -----	3	-	1
					5992	Florists -----	15	2	-

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁵Includes sales from catalog order desks located in department stores.

⁶Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

⁷May include data not covered by SIC 541.

⁸May include data not covered by SIC's 592, 594, and 5992.

⁹May include data not covered by SIC's 5944, 5947, and 5949.

Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982

[Table 2 omitted because there were no central business districts in this SMSA in 1982]

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MRC NO. 1						
	Retail stores ^{1, 2, 3} -----	72	106 184	12 401	2 678	1 204
	Retail stores (establishments with payroll) ² -----	67	105 380	12 401	2 678	1 204
53	General merchandise group stores-----	4	23 483	3 769	958	379
531	Department stores (incl. leased depts.) ^{4, 5} -----	3	23 074	(NA)	(NA)	(NA)
55 ex. 554	Automotive dealers-----	6	12 728	977	124	43
554	Gasoline service stations-----	8	4 555	159	32	19
56	Apparel and accessory stores-----	3	739	106	22	14
57	Furniture, home furnishings, and equipment stores-----	12	7 406	994	219	81
5712	Furniture stores-----	7	4 917	744	162	55
572, 3	Household appliance, radio, television, and music stores-----	5	2 489	250	57	26
58	Eating and drinking places-----	13	5 898	1 363	313	318
5812	Eating places-----	13	5 898	1 363	313	316
59 ex. 591	Miscellaneous retail stores-----	13	(D)	(D)	(D)	(D)
592	Liquor stores-----	4	2 389	132	32	18
594	Miscellaneous shopping goods stores-----	5	1 096	104	18	18
MRC NO. 2						
	Retail stores ^{1, 2, 3} -----	62	(D)	8 358	1 894	1 061
	Retail stores (establishments with payroll) ² -----	81	80 718	8 358	1 894	1 061
53	General merchandise group stores-----	3	29 122	2 628	604	366
531	Department stores (excl. leased depts.) ⁴ -----	3	29 122	2 628	604	366
56	Apparel and accessory stores-----	24	17 201	1 750	418	261
561	Men's and boys' clothing and furnishings stores-----	3	859	153	41	20
562, 3, 8	Women's clothing and specialty stores and furriers-----	10	7 615	681	158	112
562	Women's ready-to-wear stores-----	10	7 615	681	158	112
565	Family clothing stores-----	3	5 389	560	138	91
566	Shoe stores-----	8	3 338	356	81	38
59 ex. 591	Miscellaneous retail stores-----	15	8 256	809	192	103
594	Miscellaneous shopping goods stores-----	13	(D)	(D)	(D)	(D)
5944	Jewelry stores-----	4	2 320	293	74	26
5947	Gift, novelty, and souvenir shops-----	4	1 028	142	29	26

¹For all establishments, including those without payroll.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

⁴Includes sales from catalog order desks located in department stores.

⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

APPENDIX A.

General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration—Firms in the 1982 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:

- a. All nonemployers, i.e., all firms with no paid employees during 1982. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1982 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more. This change in qualifications for the 1982 census is described in the Comparability of the 1977 and 1982 Censuses section below.

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at any time during 1982 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

- a. Large employers, i.e., all employer firms above the payroll size cutoff established to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1981 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1982 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1981.

- b. The 10-percent sample of small employers referred to in section 1b above which were sent the census mailing packages containing the appropriate 1982 questionnaires.

Method of classifying kinds of business—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.¹ However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universes as follows:

1. The nonmail universe.

- a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies. Data are not provided for nonemployers by kind of business as planned for 1982 because a substantial number of the nonemployer records, obtained from the Internal Revenue Service (IRS), were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.

- b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1977 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1982 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

COMPARABILITY OF THE 1977 AND 1982 CENSUSES

The 1977 and 1982 censuses were conducted under similar conditions and procedures except for the following:

Geographic areas—The boundaries of a number of areas for which data are shown in the 1982 census are not the same as in the 1977 census because of annexations, other boundary changes, redefinitions of SMSA's, and changes in qualifying criteria since 1977.

Also, improved methods, used in the 1982 census for determining the proper geographic areas into which businesses are tabulated within a given county, resulted in a number of businesses that were not tabulated as part of the "remainder of county" statistics in previous censuses being included within the "remainder of county" for 1982.

Leased departments—In 1977 and in prior censuses, data for leased departments were consolidated with the data for stores

¹Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

in which they were located. In the 1982 census, each leased department was treated as a separate establishment and was classified according to the kind of business it conducted. For example, in the 1977 reports, data for a leased department selling shoes were included in the kind-of-business statistics of the lessor store. For the 1982 reports, however, a leased department selling shoes would be considered a separate retail establishment under the "shoe store" classification. It should also be noted that in the 1982 classifications (with the exception of department stores for which leased department data are recognized for classification purposes), the procedure which separated the leased department from the main store might have affected the kind-of-business code assigned to a relatively small number of main stores, because the coding procedure did not take into account the lines of merchandise carried by the leased department.

Due to the relatively high level of leased department activity in department stores, department store sales summaries for 1982 have been separately presented for the following classifications:

Department stores (incl. leased depts.)
Department stores (excl. leased depts.)

Nonemployer firms—In 1977, the census included any retail nonemployer firm which reported a sales volume of \$2,500 or more, plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$2,500 or more. In the 1982 census, nonemployer firms are included if, on an annual basis, they reported a sales volume of at least \$1,000. This change was made so that establishments will be included in the retail census based on the same criterion used for including establishments in the other economic censuses, i.e., \$1,000. Had the 1982 criterion been applied in the 1977 Census of Retail Trade, an additional 62,000 nonemployers with sales of \$120.6 million would have been included.

In 1977 and prior censuses, the combined data for all establishments (nonemployer firms plus establishments of employer firms) were presented for selected kind-of-business classifications, including all 2-digit major industry groups. For these censuses, data for nonemployer firms were obtained from administrative records of the Internal Revenue Service (IRS) based on business tax returns. For 1982, data for nonemployers and the combined data for all establishments are presented only at the retail trade total level for all geographic areas. These data could not be published by kind of business as planned because many businesses were miscoded by the IRS into various miscellaneous categories rather than in the specific kind of business. As a result, when the IRS supplied the Bureau of the Census with the kind-of-business codes derived from information reported by businesses for 1982 on IRS form 1040, schedule C, the Bureau found that there were proportionately far more businesses classified in miscellaneous categories for 1982 than for 1977. The Bureau of the Census and the IRS are taking steps to ensure that data can be published for all establishments by kind of business in the 1987 and subsequent censuses.

Central business districts—In 1982, two sets of kind-of-business data are provided for central business districts (CBD's): "adjusted" and "unadjusted." In the 1977 reports, only unadjusted data were provided. Unadjusted CBD data refer to the

summation of data for those establishments which could be identified, based on address, as being in the CBD. However, some records, particularly those of small establishments for which information is derived from administrative records of other Federal agencies, have addresses that are inadequate for determining if they are in the CBD.

Therefore, for 1982 the Bureau proportionately allocated data to the CBD for establishments for which address records were inadequate to determine if they were inside or outside the CBD. The resulting "adjusted" data provide more realistic estimates of retail trade in each CBD. The adjustment process allocated data for the establishments that could not be coded in each CBD city to either "inside" or "outside" the CBD in the same ratio as the associated data for establishments with addresses that could be coded. The adjustment process was separately applied to each data item (number of establishments, sales, annual payroll, and number of employees) for each kind-of-business level for which data are presented for each CBD.

The 1977 CBD statistics and the 1982 "unadjusted" statistics are based on comparable procedures and are believed to be directly comparable. The 1982 "unadjusted" statistics are shown to provide a means of comparing 1977 and 1982 CBD data and to provide measures (the differences between the adjusted and unadjusted data) of the estimation for establishments with inadequate addresses.

Nonstore retailers (SIC 596)—Although nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments) were included in the 1977 Census of Retail Trade, data for nonstore retailers were excluded from the Major Retail Centers reports. For 1982, nonstore retailers are also included in the Major Retail Centers reports. Nonstore retailers account for a negligible portion of total retail trade in most MRC's and CBD's.

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects, RC82-I-4. Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the United States as a whole is presented for establishments with payroll, by kind-of-business group, and for all establishments, only for total retail trade, in appendix G of the United States Summary report of the Geographic Area series, RC82-A-52.

When two activities or more were carried on at a single location under a single ownership, all activities generally were

grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Firms—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. For economic census purposes, the terms firm and company are synonymous.

Sales—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MRC NO. X						
	Retail stores ^{1, 2}	130	73 530	9 853	2 683	1 003
	Retail stores (establishments with payroll) ²	117	71 810	9 853	2 683	1 003

Annual payroll—Payroll includes all forms of compensation, such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (e.g., free meals and lodgings), paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

First quarter payroll—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1982.

Paid employees for pay period including March 12—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Auxiliary establishments—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for auxiliaries which primarily service retail establishments are presented for selected industrial classifications in tables included in the United States Summary report of the Geographic Area series, RC82-A-52. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

ALL ESTABLISHMENTS VERSUS ESTABLISHMENTS WITH PAYROLL

The tables in this report present data for two major categories of establishments: All establishments and establishments with payroll.

The term "all establishments" includes those without payroll ("mom and pop" operators) and those with payroll. The number and sales of establishments without payroll is determined by subtracting data for establishments with payroll from data for all establishments.

As shown in the table on the previous page:

130	(Number of total establishments)
-117	(Number of establishments with payroll)
13	(Number of establishments without payroll)

The sales of the 13 establishments is \$1,720 (000).

As explained in the "Comparability of 1977 and 1982 Censuses," data are shown by kind of business only for establishments with payroll.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1972 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1972 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which

various broad groups of commodities, or merchandise lines, sold by different kinds of business is available in the 1982 Census of Retail Trade report, Merchandise Line Sales, RC82-I-3.)

Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Hardware stores (SIC 525)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)
Department stores (excl. leased depts.)

Variety stores (SIC 533)—Establishments engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539)—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 25 employees, and stores usually known as country general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and home furnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories, and gasoline service stations selling gasoline and lubricating oils. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5931). Also included are automobile repair shops maintained by establishments engaged in the sale of new

automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

Gasoline service stations (SIC 554)—Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included.

Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's clothing and specialty stores and furriers (SIC 562, 563, and 568)—Comprise the following industries:

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Women's specialty stores and furriers (SIC 563 and 568)—Establishments primarily selling a specialized line of women's and girls' apparel, such as sportswear, beachwear, blouses, hosiery, hats, foundation garments, lingerie, negligees, robes, and fur coats and other fur apparel.

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566)—Establishments primarily selling shoes and other footwear. Accessories are frequently sold. Included are men's shoe stores, women's shoe stores, children's and juveniles' shoe stores, and family shoe stores.

Other apparel and accessory stores (SIC 564 and 569)—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This classification also includes children's and infants' wear stores.

Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Home furnishing stores (SIC 5713, 5714, and 5719)—Establishments primarily engaged in the retail sale of home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, window shades, floor coverings and related products, draperies, curtains, slipcovers, and upholstery material.

Household appliance, radio, television, and music stores (SIC 572 and 573)—Comprise the following industries:

Household appliance stores (SIC 572)—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

Radio and television stores (SIC 5732)—Establishments primarily engaged in the retail sale and installation of radios, television sets, home computers and software, record players, and high fidelity (hi-fi) and sound reproducing equipment. Such establishments also may sell additional lines such as household appliances, musical instruments, or records. Radio and television repair shops are classified in SIC 7622.

Record shops (SIC 5733 pt.)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (SIC 5733 pt.)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

Eating places (SIC 5812)—Includes retail establishments which sell prepared foods and beverages for consumption on or near the premises. Included are restaurants and lunchrooms, social caterers, cafeterias, refreshment places, contract feeding locations, and ice cream and frozen custard stands.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel and ice dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug and proprietary stores (SIC 591)—Drug stores are establishments engaged in the retail sale of prescription drugs and patent medicines. They may carry a number of related lines, such as cosmetics, toiletries, tobacco, and novelty merchandise, and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on a strict interpretation of commodities handled.

Proprietary stores are establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Miscellaneous shopping goods stores (SIC 594)—Comprise the following industries:

General line sporting goods stores (SIC 5941 pt.)—Establishments primarily selling a general line of sporting

goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty line sporting goods stores (SIC 5941 pt.)— Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment.

Book stores (SIC 5942)— Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail order houses (SIC 5961).

Stationery stores (SIC 5943)— Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944)— Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

Hobby, toy, and game shops (SIC 5945)— Establishments primarily engaged in the retail sale of toys, games, and hobby

kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

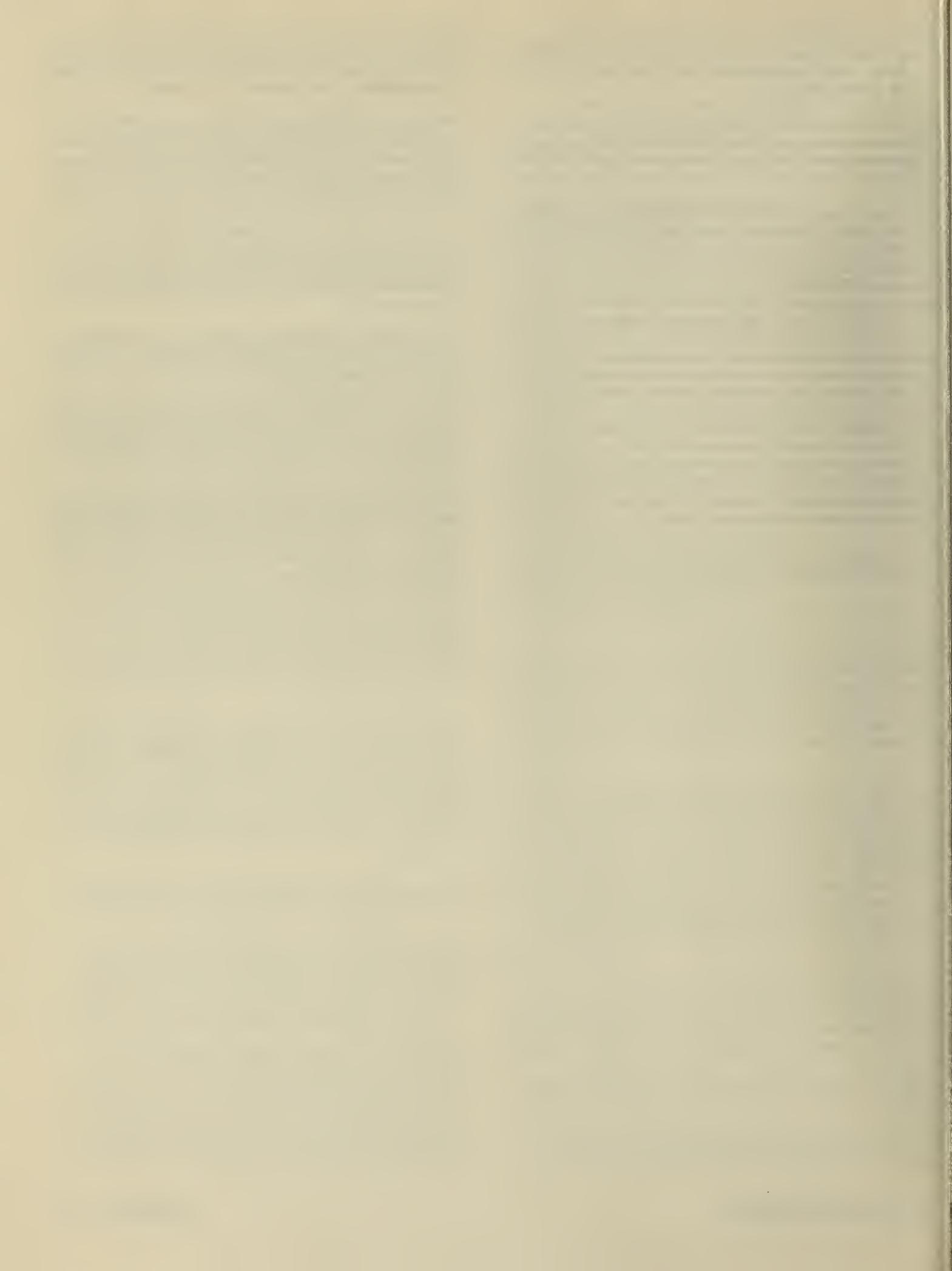
Camera and photographic supply stores (SIC 5946)— Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

Gift, novelty, and souvenir shops (SIC 5947)— Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Luggage and leather goods stores (SIC 5948)— Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

Sewing, needlework, and piece goods stores (SIC 5949)— Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, and other needlework accessories.

Florists (SIC 5992)— Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing, in SIC 0181.



APPENDIX B.

General Questions



U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

1982 CENSUS OF RETAIL TRADE

O.M.B. APPROVAL NO. 0607-0371: EXPIRES 12/84

NOTICE — Response to this inquiry is required by law (Title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

Please complete this form and RETURN TO **BUREAU OF THE CENSUS**
1201 East Tenth Street
Jeffersonville, Indiana 47134

DUE DATE: FEBRUARY 15, 1983

If you cannot file by the due date, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).

Note — Please read the accompanying instructions before answering the questions.

In correspondence pertaining to this report, please refer to this Census File Number (CFN)

Employer Identification (EI) Number

CB-5801

Please correct errors in name, address, and ZIP code. ENTER street and number if not shown.

Item 1 — EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1982 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 YES (9 digits)

2 NO — Enter current EI No. → -

Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT

Answer items a, b, c, and d

NOTE: P.O. boxes or rural routes are not physical locations.

a. Same as shown in mailing label. If different, indicate change.)

NUMBER AND STREET

CITY, TOWN, VILLAGE, ETC.	STATE	ZIP CODE
---------------------------	-------	----------

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 YES 3 No legal boundaries
2 NO 4 Don't know

c. Type of municipality where physically located

J95 1 City, village, or borough 3 Other or don't know
2 Town or township

d. Name of county where physically located

Item 3 — OPERATIONAL STATUS

Number of months

002

a. How many months during 1982 did this firm or organization actively operate this establishment?

b. Mark (X) the ONE box which best describes this establishment at the end of 1982.

- 001 1 In operation
2 Temporarily or seasonally inactive
3 Ceased operation — Give date →
4 Sold or leased to another operator — Give date at right → AND enter name, etc., below

Figures only

Month	Day	Year

NAME OF NEW OWNER OR OPERATOR

NUMBER AND STREET

CITY	STATE	ZIP CODE
------	-------	----------

PENALTY FOR FAILURE TO REPORT

Item 4 — ORGANIZATIONAL STATUS — Mark (X) the ONE box which best describes this establishment during 1982.

003 1 Individual proprietorship

2 Partnership

3 Cooperative association (taxable)

4 Cooperative association (tax-exempt)

5 Government — Specify _____

6 Corporation (Do not mark if any form of cooperative association.)

9 Other — Specify _____

HOW TO REPORT DOLLAR FIGURES

Value figures may be reported in dollars or rounded to thousands.

Example: If a figure is \$1,125,628, report either **Preferred** → **Acceptable**

Mil.	Thou.	Dollars
(000)	(000)	(000)

1	126	
---	-----	--

1	125	628
---	-----	-----

Item 5 — DOLLAR VOLUME OF BUSINESS IN 1982

Mil.	Thou.	Doll.
(010)		

Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected

010		
-----	--	--

Item 6 — PAYROLL AND EMPLOYMENT

Mil.	Thou.	Dol.
(030)		

a. Payroll in 1982, before deductions

031		
-----	--	--

(1) Total ANNUAL payroll

031		
-----	--	--

(2) FIRST QUARTER payroll

031		
-----	--	--

b. Employment in 1982

Number		
--------	--	--

032		
-----	--	--

Number of paid employees for the pay period including March 12, 1982. (Include both full- and part-time employees.)

Item 9 — KIND OF BUSINESS — Mark (X) the ONE box which best describes the PRINCIPAL kind of business of this establishment in 1982.

(Categories appropriate to individual form)

CONTINUE ON PAGE 2 →

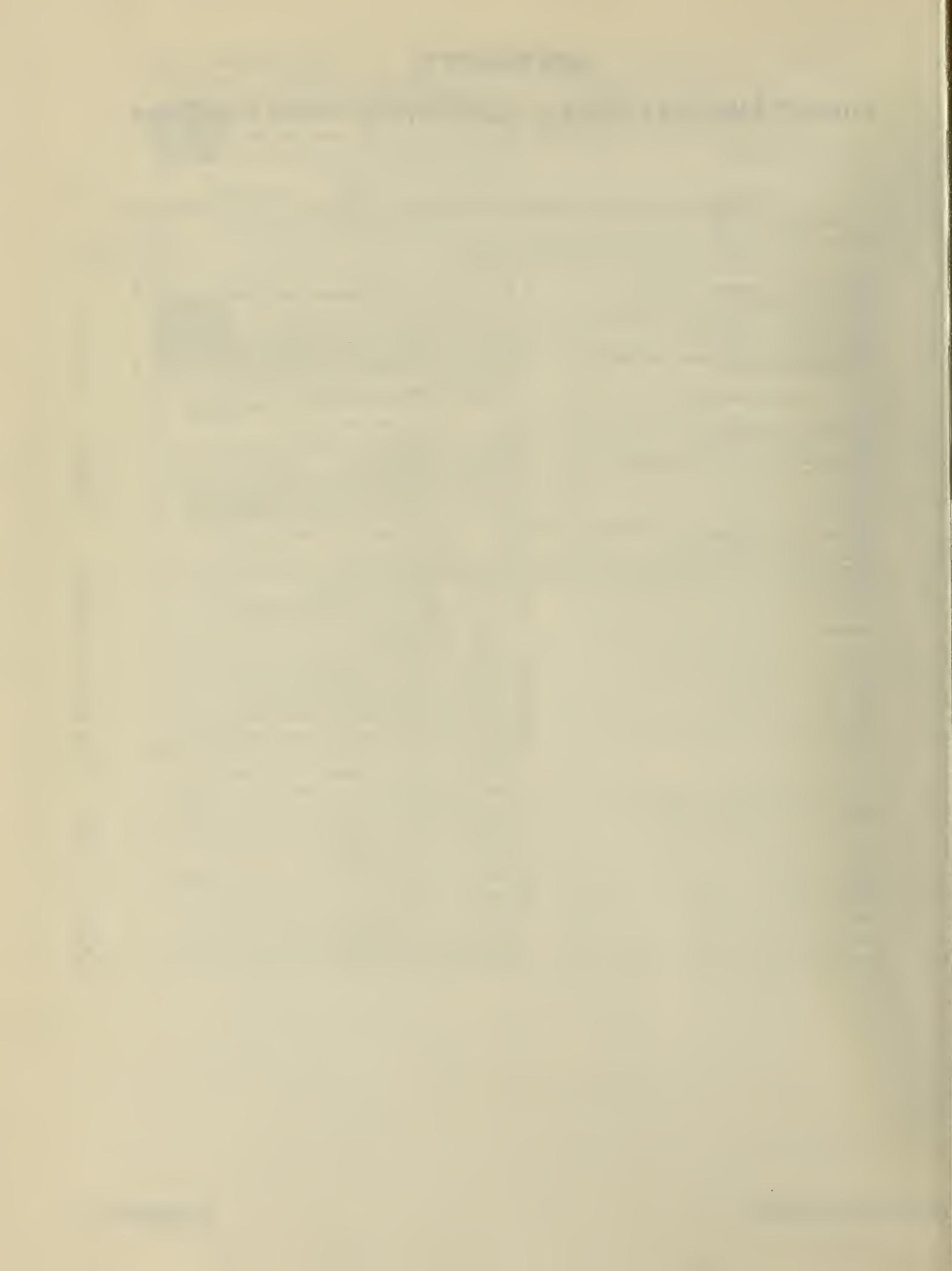
Item 11 - MERCHANDISE LINES Report sales either in dollar figures (see example on page 1), or as a percent (in whole percents) of total sales (see example below).					
HOW TO REPORT PERCENTS	If figure is 38.76% of total sales: • Report whole percents → 39 Not acceptable → 38.76	Mil.	Thou.	Dol.	
				Percent	
	Merchandise lines	Cen-sus use	Estimated sales during 1982		
	Mil.	Thou.	Dol.	Percent	
(Categories appropriate to individual form)					
NOTE Answer item 13 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero.					
Item 13 - OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION					
a. Is this company owned or controlled by another company? 097 1 <input type="checkbox"/> YES → 2 <input type="checkbox"/> NO	ENTER OWNING OR CONTROLLING COMPANY NAME, ADDRESS, AND ZIP CODE				
	EI No. (9digits) <input style="width: 10px; height: 1.5em; border: 1px solid black; margin-right: 5px;" type="text"/> — <input style="width: 10px; height: 1.5em; border: 1px solid black; margin-right: 5px;" type="text"/> <input style="width: 10px; height: 1.5em; border: 1px solid black; margin-right: 5px;" type="text"/> <input style="width: 10px; height: 1.5em; border: 1px solid black; margin-right: 5px;" type="text"/>				
b. Does this company own or control any other company or companies? 098 1 <input type="checkbox"/> YES → 2 <input checked="" type="checkbox"/> NO	ENTER OWNED OR CONTROLLED COMPANY NAME, ADDRESS, AND ZIP CODE				
	EI No. (9digits) <input style="width: 10px; height: 1.5em; border: 1px solid black; margin-right: 5px;" type="text"/> — <input style="width: 10px; height: 1.5em; border: 1px solid black; margin-right: 5px;" type="text"/> <input style="width: 10px; height: 1.5em; border: 1px solid black; margin-right: 5px;" type="text"/> <input style="width: 10px; height: 1.5em; border: 1px solid black; margin-right: 5px;" type="text"/>				
c. How many establishments were operated under the EI Number shown in the address label (or as corrected in item 1) at the end of 1982? → 079					
If more than one, provide the physical location address and other information indicated below for each establishment. Continue with same format in item 14 (or attach a separate sheet) if necessary.					
NAME, ADDRESS, AND ZIP CODE					
1	1982 Mil. Thou. Dol. Sales 081 Annual payroll 082 Census use 088				
	KIND-OF-BUSINESS DESCRIPTION				
	2	1982 Mil. Thou. Dol. Sales 081 Annual payroll 082 Census use 088			
		NAME, ADDRESS, AND ZIP CODE			
3		1982 Mil. Thou. Dol. Sales 081 Annual payroll 082 Census use 088			
		KIND-OF-BUSINESS DESCRIPTION			
	4	1982 Mil. Thou. Dol. Sales 081 Annual payroll 082 Census use 088			
		NAME, ADDRESS, AND ZIP CODE			

APPENDIX C.

Kind-of-Business Titles and Reporting-Form Numbers

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS		57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
5211	Lumber and other building materials dealers.....	5201	5712	Furniture stores.....	5701
5231	Paint, glass, and wallpaper stores.....	5202	5713	Floor covering stores.....	5704
5251	Hardware stores.....	5203	5714	Drapery, curtain, and upholstery stores.....	5705
5261	Retail nurseries, lawn and garden supply stores....	5204	5719	Miscellaneous home furnishing stores.....	5705
5271	Mobile home dealers.....	5205	5722	Household appliance stores.....	5702
			5732	Radio and television stores.....	5702
53	GENERAL MERCHANDISE GROUP STORES		5733 pt.	Record shops.....	5703
			5733 pt.	Musical instrument stores.....	5703
5311 pt.	Conventional department stores.....	5301	58	EATING AND DRINKING PLACES	
5311 pt.	Discount or mass merchandising department stores..	5301	5812 pt.	Restaurants and lunchrooms.....	5801
5311 pt.	National chain department stores.....	5301	5812 pt.	Social caterers.....	5801
5331	Variety stores.....	5302	5812 pt.	Cafeterias.....	5801
5399	Miscellaneous general merchandise stores.....	5301	5812 pt.	Refreshment places.....	5801
			5812 pt.	Contract feeding.....	5802
54	FOOD STORES		5812 pt.	Ice cream, frozen custard stands.....	5801
			5813	Drinking places (alcoholic beverages).....	5801
5411	Grocery stores.....	5400		MISCELLANEOUS RETAIL STORES	
5423	Meat and fish (seafood) markets.....	5400	59		
5431	Fruit stores and vegetable markets.....	5400	5912 pt.	Drug stores.....	5901
5441	Candy, nut, and confectionery stores.....	5400	5912 pt.	Proprietary stores.....	5901
5451	Dairy products stores.....	5400	5921	Liquor stores.....	5902
5462	Retail bakeries--baking and selling.....	5400	5931	Used merchandise stores.....	5903
5463	Retail bakeries--selling only.....	5400	5941 pt.	General line sporting goods stores.....	5904
5499	Miscellaneous food stores.....	5400	5941 pt.	Specialty line sporting goods stores.....	5904
			5942	Book stores.....	5905
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS		5943	Stationery stores.....	5905
			5944	Jewelry stores.....	5906
5511	Motor vehicle dealers--new and used cars.....	5501		Hobby, toy, and game shops.....	5907
5521	Motor vehicle dealers--used cars only.....	5501	5945	Camera and photographic supply stores.....	5908
5531 pt.	Tire, battery, and accessory dealers.....	5502	5946	Gift, novelty, and souvenir shops.....	5905
5531 pt.	Other auto and home supply stores.....	5502	5947	Luggage and leather goods stores.....	5905
5541	Gasoline service stations.....	5504	5948	Sewing, needlework, and piece goods stores.....	5909
5551	Boat dealers.....	5503	5949	Department store merchandise--mail order.....	5910
5561	Recreational and utility trailer dealers..	5503	5961 pt.	General merchandise, n.e.c.--mail order.....	5910
5571	Motorcycle dealers.....	5503	5961 pt.	Other mail-order houses.....	5910
5599	Automotive dealers, n.e.c.....	5503	5961 pt.	Automatic merchandising machine operators.....	5802
			5962		
56	APPAREL AND ACCESSORY STORES		5963 pt.	Furniture, home furnishings, equipment--direct selling.....	5910
			5601	Mobile food service--direct selling.....	5910
5611	Men's and boys' clothing and furnishings stores...	5601	5963 pt.	Books and stationery--direct selling.....	5910
5621	Women's ready-to-wear stores.....	5601	5963 pt.	Other direct selling.....	5910
5631	Women's accessory and specialty stores.....	5601	5963 pt.		
			5601	Fuel and ice dealers, n.e.c.....	5911
5641	Children's and infants' wear stores.....	5601	5982	Fuel oil dealers.....	5911
5651	Family clothing stores.....	5601	5983	Liquefied petroleum gas (bottled gas) dealers.....	5911
			5602	Florists.....	5912
5661 pt.	Men's shoe stores.....	5602	5992	Cigar stores and stands.....	5902
5661 pt.	Women's shoe stores.....	5602	5993	News dealers and newsstands.....	5902
5661 pt.	Children's and juveniles' shoe stores.....	5602	5994	Optical goods stores.....	5913
5661 pt.	Family shoe stores.....	5602	5999 pt.	Pet shops.....	5914
			5601	Typewriter stores.....	5905
5681	Furriers and fur shops.....	5601	5999 pt.	Other retail stores, n.e.c.....	5916
5699	Miscellaneous apparel and accessory stores.....	5601	5999 pt.		



APPENDIX D.

Standard Consolidated Statistical Areas and Standard Metropolitan Statistical Areas

[Titles and definitions shown for SCSA's and SMSA's are those established by the Office of Management and Budget, as of January 1982]

Standard Consolidated Statistical Areas¹

SCSA and definition
New York-Newark-Jersey City, N.Y.-N.J.-Conn.
Jersey City, N.J., SMSA
Long Branch-Asbury Park, N.J., SMSA
Nassau-Suffolk, N.Y., SMSA
New Brunswick-Perth Amboy-Sayreville, N.J., SMSA
New York, N.Y.-N.J., SMSA
Newark, N.J., SMSA
Norwalk, Conn., SMSA
Paterson-Clifton-Passaic, N.J., SMSA
Stamford, Conn., SMSA
Philadelphia-Wilmington-Trenton, Pa.-Del.-N.J.-Md.
Philadelphia, Pa.-N.J., SMSA
Trenton, N.J., SMSA
Wilmington, Del.-N.J.-Md., SMSA

¹ No MRC data are presented for Standard Consolidated Statistical Areas.

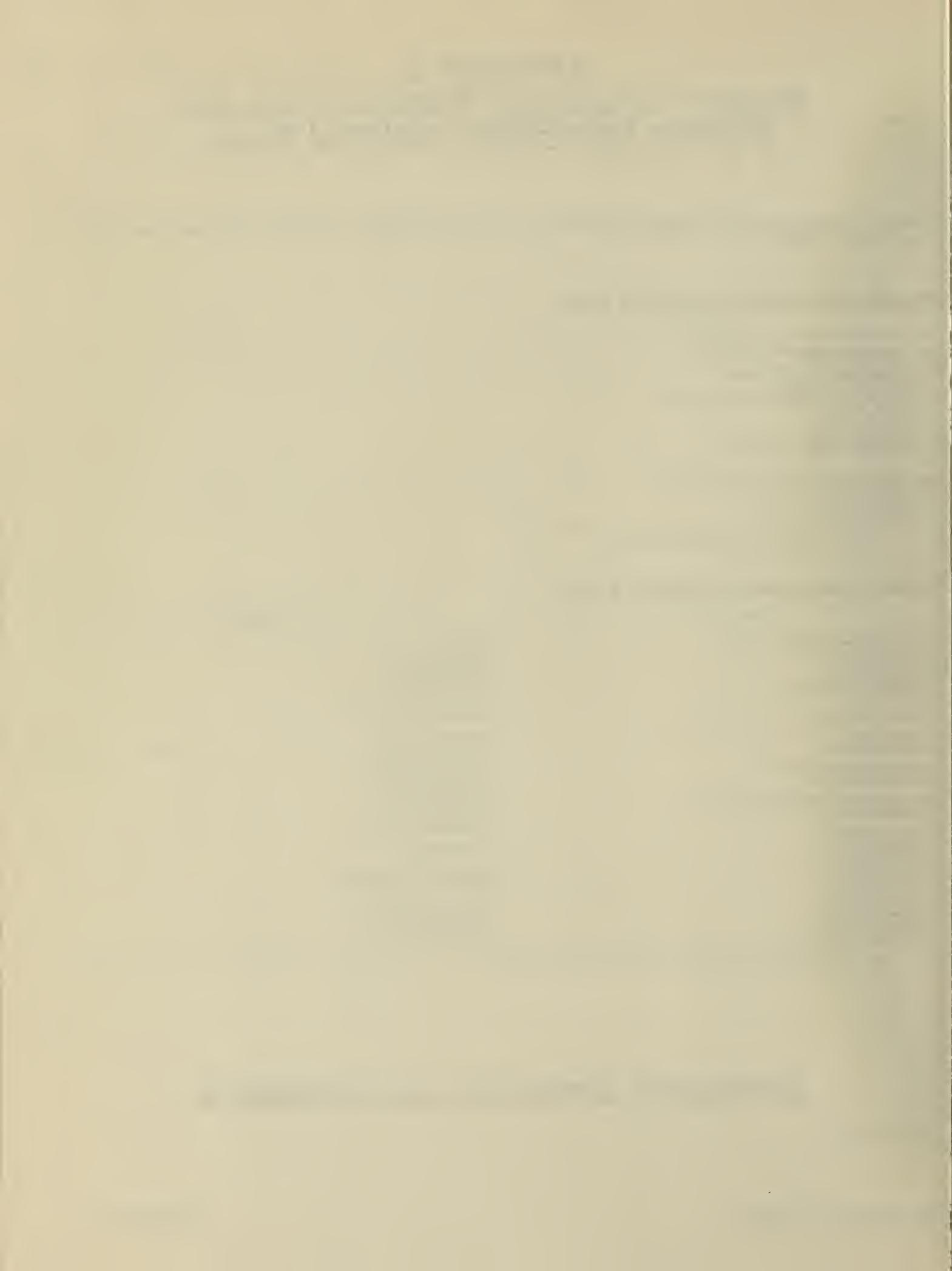
Standard Metropolitan Statistical Areas

SMSA and definition	SMSA and definition
Allentown-Bethlehem-Easton, Pa.-N.J.¹	Newark, N.J. Essex County, N.J. Morris County, N.J. Somerset County, N.J. Union County, N.J.
Warren County, N.J. Carbon County, Pa. Lehigh County, Pa. Northampton County, Pa.	Peterson-Clifton-Passaic, N.J. Passaic County, N.J.
Atlantic City, N.J. Atlantic County, N.J.	Philadelphia, Pa.-N.J.¹ Burlington County, N.J. Camden County, N.J. Gloucester County, N.J. Bucks County, Pa. Chester County, Pa. Delaware County, Pa. Montgomery County, Pa. Philadelphia County, Pa.
Jersey City, N.J. Hudson County, N.J.	Trenton, N.J. Mercer County, N.J.
Long Branch-Asbury Park, N.J. Monmouth County, N.J.	Vineland-Millville-Bridgeton, N.J. Cumberland County, N.J.
New Brunswick-Perth Amboy-Sayreville, N.J. Middlesex County, N.J.	Wilmington, Del.-N.J.-Md.¹ New Castle County, Del. Cecil County, Md. Salem County, N.J.
New York, N.Y.-N.J.¹ Bergen County, N.J. Bronx County, N.Y. Kings County, N.Y. New York County, N.Y. Putnam County, N.Y. Queens County, N.Y. Richmond County, N.Y. Rockland County, N.Y. Westchester County, N.Y.	

¹ MRC data for this SMSA appear only in State report for State in which this SMSA is primarily located.

APPENDIX E, APPENDIX F, and APPENDIX G

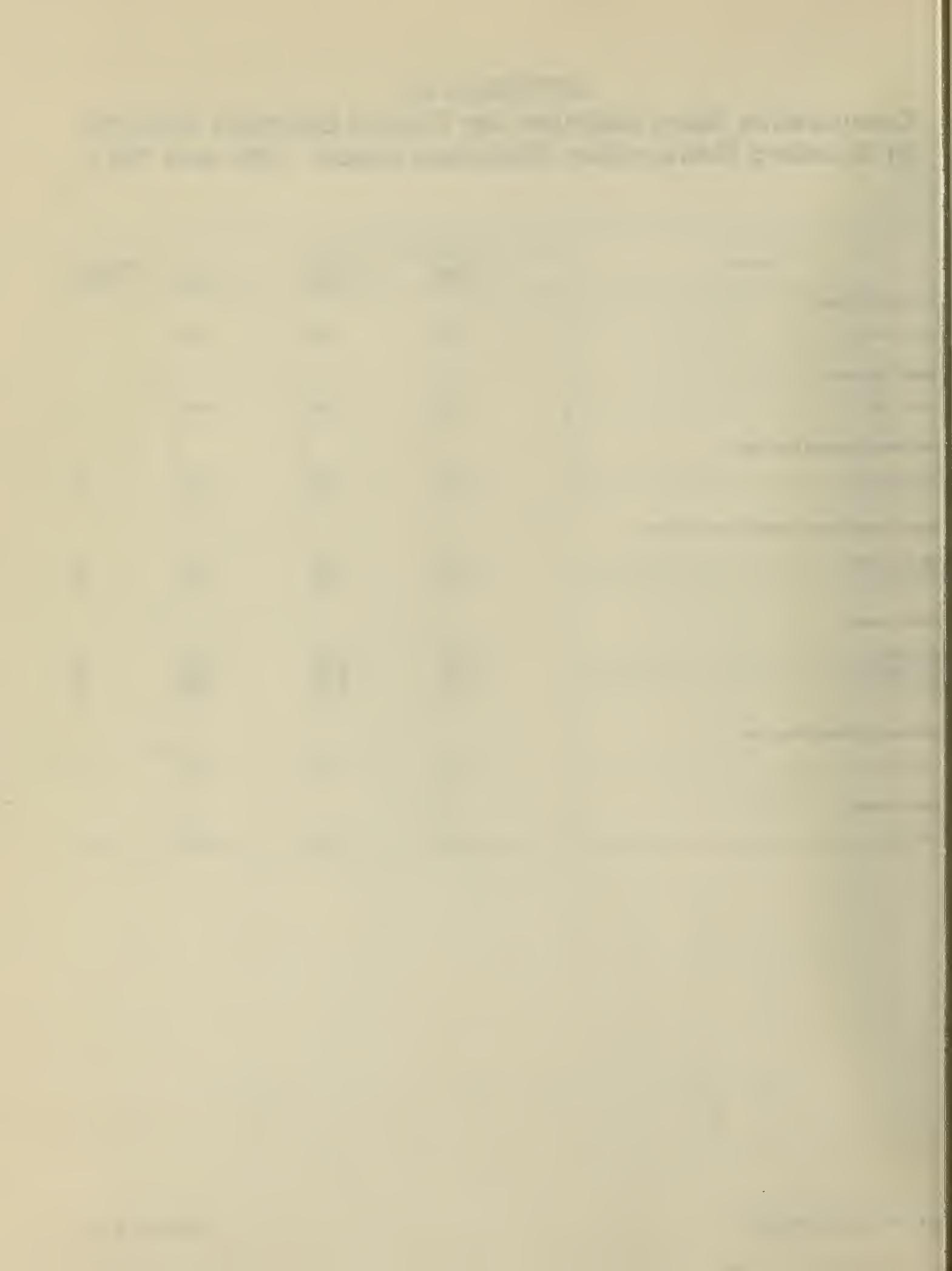
[Not applicable]



APPENDIX H.

Comparative Sales Statistics for Central Business Districts in Standard Metropolitan Statistical Areas: 1982 and 1977

Geographic area	1982 sales		1977 sales (\$1,000)	Percent change in sales, 1977 to 1982, unadjusted
	Adjusted (\$1,000)	Unadjusted (\$1,000)		
ATLANTIC CITY SMSA				
Atlantic City CBD.....	40 055	38 658	35 072	10.2
JERSEY CITY SMSA				
Jersey City CBD	65 973	61 600	68 546	-10.1
LONG BRANCH-ASBURY PARK SMSA				
Long Branch CBD.....	14 691	10 666	7 970	33.8
Asbury Park CBD	13 625	10 593	16 371	-35.3
NEW BRUNSWICK-PERTH AMBOY-SAYREVILLE SMSA				
New Brunswick CBD	15 913	15 423	28 591	-46.1
Perth Amboy CBD.....	66 948	66 946	(NA)	(NA)
Sayreville CBD.....	15 718	15 553	(NA)	(NA)
NEWARK SMSA				
Newark CBD.....	232 462	229 477	204 536	12.2
Elizabeth CBD.....	64 726	62 668	49 047	27.8
East Orange CBD.....	18 109	18 109	38 245	-52.7
Irvington CBD.....	37 406	37 172	50 296	-26.1
Bloomfield CBD	60 356	57 785	39 990	44.5
PATERSON-CLIFTON-PASSAIC SMSA				
Paterson CBD	67 401	65 306	60 826	7.4
TRENTON SMSA				
Trenton CBD	34 320	31 952	32 874	-2.8



APPENDIX I.

Boundary Descriptions for Central Business Districts and Major Retail Centers

ATLANTIC CITY, N.J., SMSA

Atlantic City CBD—Includes the area bounded by Arctic Ave., Virginia Ave., Pacific Ave., and Arkansas Ave. (Entire tracts 9 and 10)

MRC No. 1—Includes the planned center known as "Shore Mall" bounded by W. Jersey Ave., Black Horse Pike, Shore Mall property line, and Broadway Ave. (Egg Harbor twp.) (In tracts 117 and 118)

JERSEY CITY, N.J., SMSA

Jersey City CBD—Includes the area bounded by Newark Ave., Central Ave., Pavonia Ave., Summit Ave., Vroom St., the cemetery boundary, Bergen Ave., Vroom St., Van Reypen St., Stuyvesant Ave., Hudson Blvd., Sip Ave., Garrison Ave., and Tonnelle St. (Entire tracts 19 and 20)

MRC No. 2—Includes the planned center known as "Hudson Mall" bounded by Lincoln Hwy., State Hwy. 440, Newark and New York RR., and the Hackensack River. (Jersey City) (In tracts 40 and 48)

LONG BRANCH-ASBURY PARK, N.J., SMSA

Long Branch CBD—Includes the area bounded by Union Ave., 2nd Ave., Belmont Ave., Memorial Pkwy., Garfield Ave., 3rd Ave., Chelsea Ave., 5th Ave., Broadway, and Rockwell Ave. (Entire tract 58.02)

Asbury Park CBD—Includes the area bounded by Asbury Ave., Bond St., Summerfield Ave., Grand Ave., Lake Ave., Springwood Ave., and the NY & LB RR. (Entire tract 70.02)

MRC No. 3—Includes the planned centers known as "The Mall" and "Victoria Mall" and establishments on Broad St. from Front St. to Harding Rd., on Front St. from English Plaza to Globe Ct., and on Monmouth St. from Broad St. to Drummond Plaza. (Red Bank) (In tract 36)

MRC No. 5—Includes the planned centers known as "Middletown Shopping Center," "Village Mall," "Middletown Plaza," "Sears Shopping Center," and "Channel Center" and establishments on Route 35 from the northern property line of Channel Center to the southern property line of Middletown Shopping Center. (Middletown twp.) (In tracts 7, 8, and 11)

MRC No. 7—Includes the planned centers known as "Hazlet Plaza," "K-Mart Center/Pathmark Center," and "Rickels Center" and establishments on Rt. 35 from Poole Ave. to Hazlet Ave. (Hazlet twp.) (In tracts 23 and 24)

LONG BRANCH-ASBURY PARK, N.J., SMSA—Con.

MRC No. 9—Includes the planned centers known as "Monmouth Mall," "Circle Plaza," "Pathmark-Rickels Shopping Center," and "Toys R Us Shopping Center" at the intersection of State Hwy. Routes 35 and 36. (Eatontown) (In tracts 50 and 51)

MRC No. 10—Includes the planned center known as "Middlebrook Shopping Plaza" and establishments on Rt. 35 from Havey Ave. to the south property line of Middlebrook Shopping Plaza. (Ocean twp.) (In tracts 64 and 65)

MRC No. 12—Includes the planned centers known as "Manalapan Mall" and "Pond Road Shopping Center" and establishments on U.S. Hwy. 9 from the southern property line of Pond Road Shopping Center to Symmes Dr. (Manalapan twp. and Freehold twp.) (In tracts 101 and 104)

MRC No. 14—Includes the planned centers known as "Freehold Mall," and "South Freehold Shopping Center" and establishments in the adjacent area at the intersection of Hwy. 9 and Schank Rd. (Freehold twp.) (In tract 105)

MRC No. 15—Includes the planned center known as "Seaview Square Mall" at the intersection of State Hwy. Routes 35 and 66. (Ocean twp.) (In tract 65)

NEW BRUNSWICK-PERTH AMBOY-SAYREVILLE, N.J., SMSA

New Brunswick CBD—Includes the area bounded by the CR RY, the Raritan River, and New St. (Entire tract 54)

Perth Amboy CBD—Includes the area bounded by Fayette St., the Arthur Kill, Gordon St., 2nd St., Market St., and the NY & LR RR. (Entire tract 49)

Sayreville CBD—Includes the area bounded by Portia St. ext., the Raritan Bay, Cheesequake Creek, Ernston Rd. ext., U.S. Hwy. 9, Division St., Orchard St., and Pine Ave. (Entire tracts 73.04 and 74.02)

MRC No. 1—Includes the planned center known as "Menlo Park Shopping Center," bounded by the property line of Roosevelt Hospital, Parsonage Rd., Lafayette Ave., and Oakwood Ave. (Edison twp.) (In tract 19.01)

MRC No. 2—Includes the planned center known as "Woodbridge Center Mall," bounded by Port Reading RR., U.S. Hwy. 9, Metuchen Ave., Woodbridge Center Dr., and U.S. Hwy. 1. (Woodbridge twp.) (In tract 30)

NEW BRUNSWICK-PERTH AMBOY-SAYREVILLE, N.J., SMSA—Con.

MRC No. 3—Includes the planned center known as "Middlesex Mall," bounded by Hadley Rd., the east and south property lines of Middlesex Mall, and Stelton Rd. (South Plainfield) (In tract 10.02)

MRC No. 5—Includes the planned center known as "Brunswick Square Mall," bounded by the north property line of the Brunswick Square Mall, State Hwy. 18, Rues Ln., and a private road. (East Brunswick twp.) (In tract 67.01)

MRC No. 6—Includes the planned center known as "Sayrewood Shopping Center," and adjacent establishments on Erneston Rd. and U.S. Hwy. 9. (Old Bridge twp.) (In tracts 79.04 and 79.05)

MRC No. 7—Includes the planned center known as "Mid-State Mall," and establishments in the area bounded by Ruth St., Old Bridge Tpke., Prospect St., State Hwy. 18, Aldrich St., Old Bridge Tpke., Icker Ave., 6th St., Raritan River RR., Harts Ln., Tices Ln., Renee Rd. ext., and Taylor Ave. (East Brunswick) (In tracts 64.01, 64.02, and 68)

NEWARK, N.J., SMSA

Newark CBD—Includes the area bounded by Clay St., the Passaic River, the PC RR., Chestnut St., Lincoln St., Crawford St., High St., the DL RR., and Broad St. (Entire tracts 80, 81, and 85)

Elizabeth CBD—Includes the area bounded by Prince St., N. Broad St., Chestnut St., Madison Ave., the Elizabeth River, and Irvington Ave. (Entire tracts 308.01 and 319.01)

East Orange CBD—Includes the area bounded by William St., Ashland Ave., Main St., N. Clinton St., McKinley Ave., Amherst St., Central Ave., and corporate limits. (Entire tract 113)

Irvington CBD—Includes the area bounded by Clinton St., Linden St., Irvington St., Myrtle Ave., Madison Ave., N. Maple St., Springfield Ave., Sharon Ave., Clinton Ave., Augusta St., Nye Ave., and Lincoln Pl. (Entire tract 119)

Bloomfield CBD—Includes the area bounded by Bay Ave., the Third River, JFK Dr., Garden State Parkway, Bloomfield Ave., Lackawanna Pl., Glenwood Ave., the EL RR., the corporate limits, Bloomfield Ave., Edgewood Rd., Bloomfield Cemetery, and Essex Ave. (Entire tract 154)

MRC No. 2—Includes the planned center known as "Short Hills Mall," bounded by John F. Kennedy Pkwy., Canoe Brook Rd., and Rt. 24. (Millburn) (In tract 200)

MRC No. 3—Includes the establishments in the area bounded by Spring St., Morris St., Elm St., South St., W. Park Pl., N. Park Pl., and Speedwell Ave. and adjacent establishments on Headley Rd., Madison St., Community Pl., De Hart St., and Washington St. (Morristown) (In tracts 435, 436, 437, and 438)

MRC No. 4—Includes the planned center known as "Livingston Mall," bounded by S. Orange Ave., Eisenhower Pkwy., and Walnut St. (Livingston twp.) (In tract 208)

MRC No. 6—Includes the planned center known as "Essex Green Shopping Plaza," bounded by Rooney Cir. and Prospect Ave. (West Orange) (In tract 174)

NEW BRUNSWICK-PERTH AMBOY-SAYREVILLE, N.J., SMSA—Con.

MRC No. 7—Includes the planned center known as "Blue Star Shopping Center," and establishments on Rt. 22 from Bonnie Burn Rd. to Gray St. (Watchung) (In tract 523)

MRC No. 8—Includes the planned centers known as "K-Mart Center," and "Dante Plaza," and establishments on Rt. 22 from Wilson Ave. to Rock Ave. (North Plainfield) (In tracts 518, 519, and 520.02)

MRC No. 9—Includes the planned centers known as "Rutgers Plaza," "Village Plaza," and "Easton Shopping Center," and establishments on Easton Ave. from Demarest Ave. to address 1165. (Franklin twp.) (In tracts 531.02 and 531.05)

MRC No. 10—Includes the planned center known as "Rockaway Townsquare Mall" bounded by Interstate 80, Mt. Hope Ave., Mt. Pleasant Ave., and Green Pond Brook. (Rockaway twp.) (In tract 445.01)

PATERSON-CLIFTON-PASSAIC, N.J., SMSA

Paterson CBD—Includes the area bounded by the Passaic River, Bridge St., Loop Rd., Broadway, Straight St., Essex St., Grand St., Main St., Market St., and Prospect St. (Entire tracts 1816.01 and 1817.01)

MRC No. 1—Includes the planned centers known as "Willowbrook Mall," "Westbelt Mall," and "Westbelt Plaza," bounded by U.S. Hwy. 46, State Hwy. 23, and Willowbrook Blvd. (Wayne twp.) (In tract 2463)

MRC No. 2—Includes the planned centers known as "Preakness Shopping Center," "Berdan Shopping Center," "Wayne Hills Mall," and "T-Bowl Shopping Center" and establishments on Paterson-Hamburg Turnpike from Alps Rd. to Church Ln. (Wayne twp.) (In tracts 2460.01, 2460.03, and 2461.03)

TRENTON, N.J., SMSA

Trenton CBD—Includes the area bounded by the Delaware and Raritan Canal, Montgomery St., Perry St., Clinton St., Wall St., Assunpink Creek, Greenwood Ave., Hudson St., Hamilton St., Broad St., Market St., Warren St., Assunpink Creek, Peace St., Lafayette St., and Willow St. (Entire tract 9)

MRC No. 1—Includes the planned center known as "Princeton Shopping Center," bounded by Grover Rd., Clearview Ave., Harrison St. N., and Terhune Rd. (Princeton twp.) (In tract 42.01)

MRC No. 2—Includes the planned center known as "Lawrence Shopping Center," bounded by Texas Ave., U.S. Hwy. 1 (Brunswick Pike), Shabakunk Creek, and Princeton Pike. (Lawrence twp.) (In tract 32)

MRC No. 3—Includes the planned center known as "Mercer Mall" at the intersection of Quakerbridge Rd. and U.S. Hwy. 1. (Lawrence twp.) (In tract 33)

MRC No. 5—Includes the planned center known as "Quakerbridge Mall" bounded by U.S. Hwy. 1, Quakerbridge Rd., and Lawrence Station Rd. (Lawrence twp.) (In tract 33)

VINELAND-MILLVILLE-BRIDGETON, N.J., SMSA

MRC No. 1—Includes the planned centers known as "Delsea Shopping Center" and "Vineland Shopping Plaza" and establishments on Landis Ave. from West Ave. to Orchard Rd., on Delsea Dr. (Route 47) from Almond St. to Oak Rd., and on S. Delsea Dr. to 1055 N. Delsea Dr. (Vineland) (In tracts 401, 404, 405, and 409)

MRC No. 2—Includes the planned centers known as "Cumberland Mall," and "K-Mart Shopping Center" at the intersection of S. Delsea Dr. and Smith St. (Vineland) (In tract 410)

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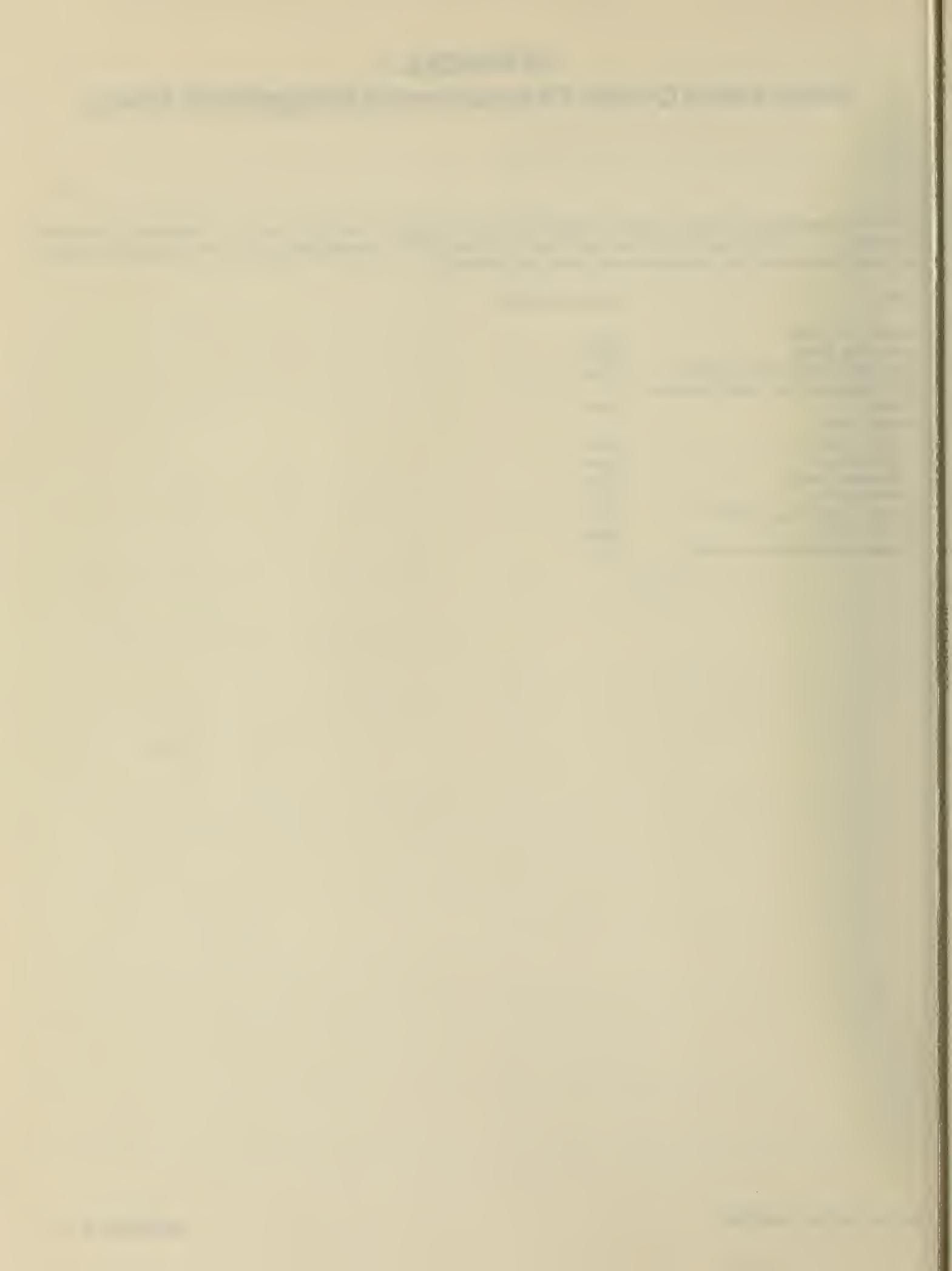
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APPENDIX J.

Major Retail Center Delineation by Geographic Areas

[Delineation identification symbols: "CSAC"—delineated by Census Statistical Areas Committee, "L"—delineated by other local organization, "N"—no delineation since area had no MRC's in 1982, "NP"—nonparticipating area (no MRC delineation participation could be obtained). For definition of each SMSA, see appendix D]

AREA	MRC DELINEATOR
Atlantic City SMSA	CSAC
Jersey City SMSA	CSAC
Long Branch-Asbury Park SMSA	CSAC
New Brunswick-Perth Amboy-Sayreville SMSA	CSAC
Newark SMSA	
Essex County	CSAC
Morris County	CSAC
Somerset County	CSAC
Union County	NP
Paterson-Clifton-Passaic SMSA	CSAC
Trenton SMSA	CSAC
Vineland-Millville-Bridgeton SMSA	CSAC



REFERENCE MATERIALS • ORDER FORMS • PUBLICATION CORRECTIONS

Please send me the items marked (X) below.

- Corrections (if there are any) for this publication—**Major Retail Centers, New Jersey, RC82-C-31**

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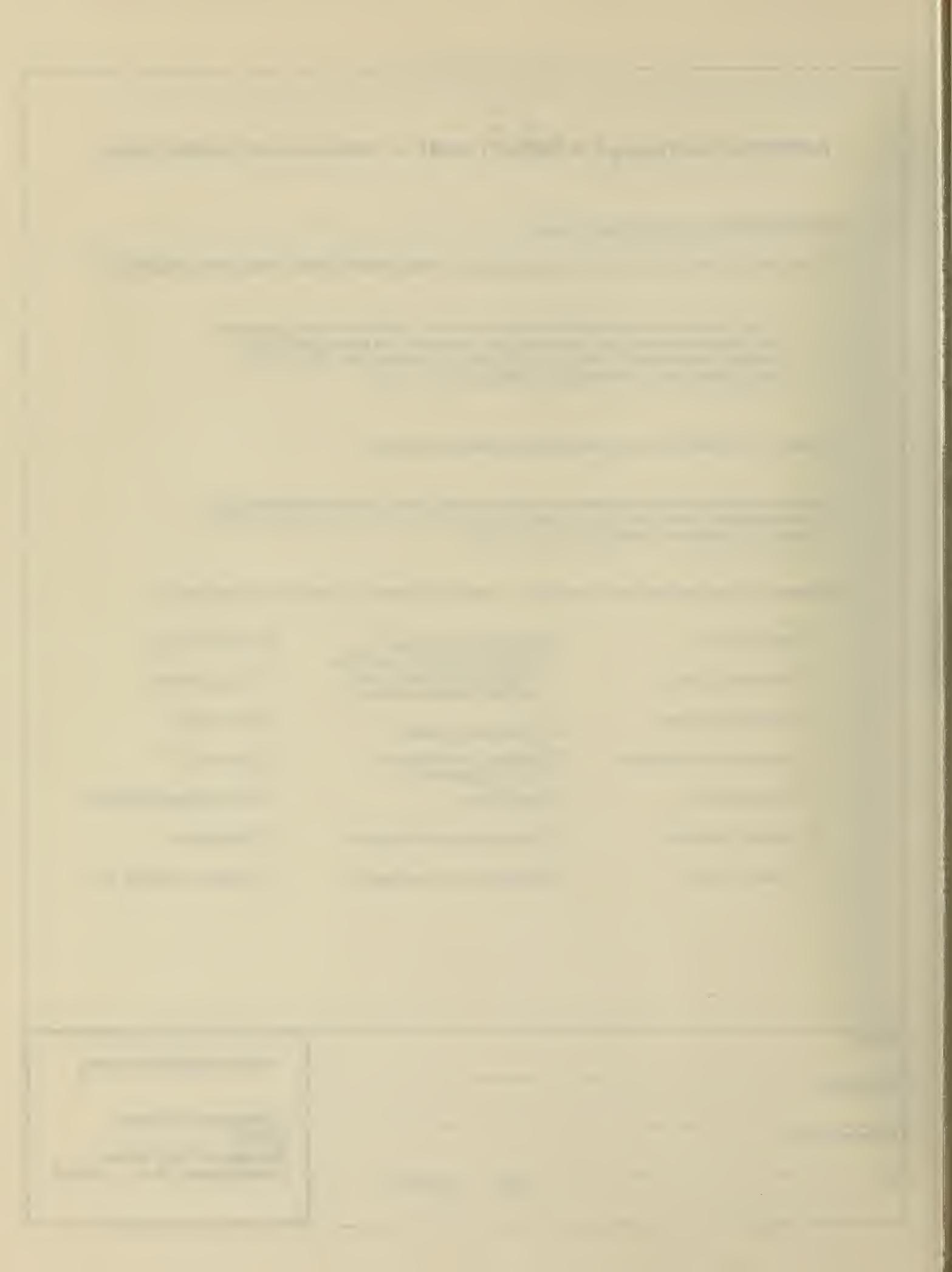
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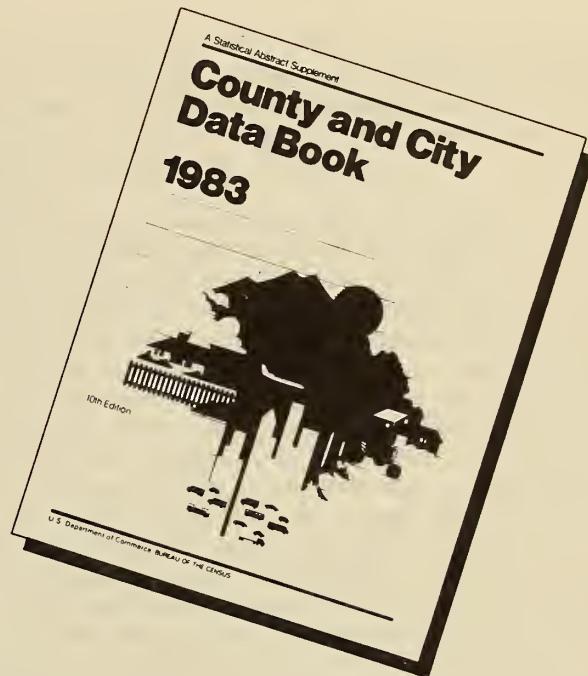
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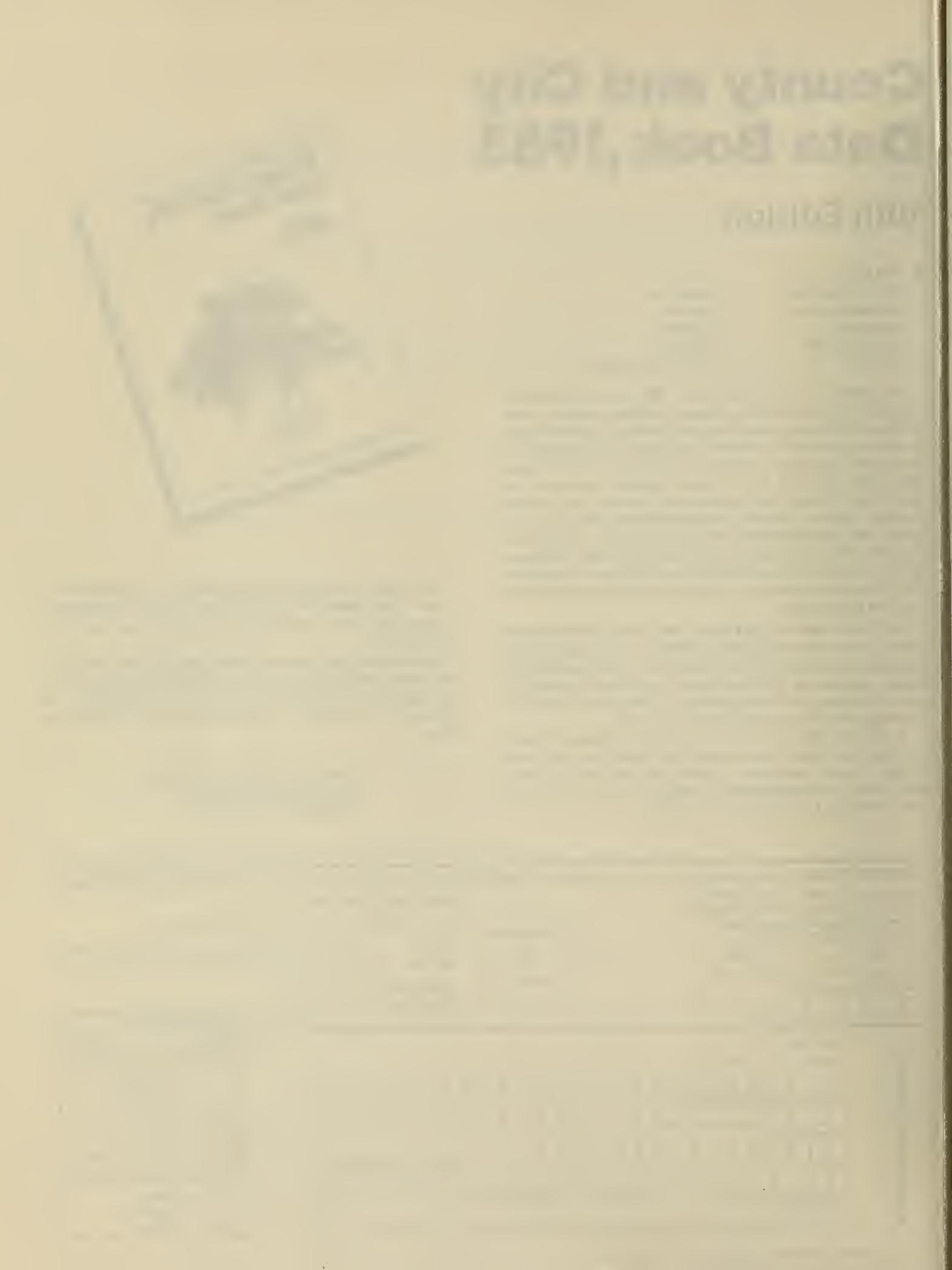
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PUBLICATION PROGRAM

1982 CENSUS OF RETAIL TRADE

Publications of the 1982 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233. The first results were issued in preliminary reports. Final detailed statistics are issued in separate paperbound reports, which subsequently are assembled and reissued in clothbound volumes.

Final Reports

Geographic area series—52 reports (RC82-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, and employment, by varied retail classifications. Data for all establishments (establishments with payroll and establishments without payroll) are presented on number of establishments, sales, and number of proprietorships and partnerships, only for total retail trade. All statistics are presented for the State, SMSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1982 data are provided for all establishments on sales per capita, number of inhabitants per establishment, and sales per establishment, only for total retail trade. In addition, for establishments with payroll, data are shown by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1977 and 1982 are shown by kind of business for establishments with payroll and, for all establishments, only for total retail trade.

Major retail center series—51 reports (RC82-C-1 to -51)

A separate report is being issued for each State and the District of Columbia. Each report presents statistics for retail establishments with payroll by varied kind-of-business detail on number, sales, payroll, and employment. In addition, data for all establishments are presented on number and sales only for total retail trade.

Data are shown for each SMSA in the State, each central city and all other SMSA cities of 50,000 inhabitants or more, each central business district (CBD), and all other major retail centers (MRC's) in the SMSA.

Descriptions of the boundaries of each CBD and MRC also are included.

Industry series—56 reports (RC82-I-1, 2, 3 (1 to 53), and 4)

The first report (RC82-I-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments operated by a firm within the same kind of business or kind-of-business group for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States and, for all establishments, only for total retail trade.

A report (RC82-I-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail

firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC82-I-3 (1 to 53)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each SMSA, and the United States as a whole. Data for States and most SMSA's will be available on microfiche only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 34 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC82-I-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and SMSA's.

Final Report Volumes

- Volume I. Retail—Summary and Industry Statistics. Includes data previously issued in series RC82-I.
- Volume II. Retail Trade—Geographic Area Statistics. Includes data previously issued in series RC82-A.
- Volume III. Retail Trade—Major Retail Centers. Includes data previously issued in series RC82-C.

Microfiche

Every final report in the 1982 Census of Retail Trade will be available on microfiche.

Public-Use Computer Tapes

Selected data—generally detailed information by industry and/or geographic area—also are available on public-use computer tapes. For the selected data, these tapes will provide the same information found in the final reports. Public-use computer tapes are available for users who wish to summarize, rearrange, or process large amounts of data. These tapes, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1982 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233.

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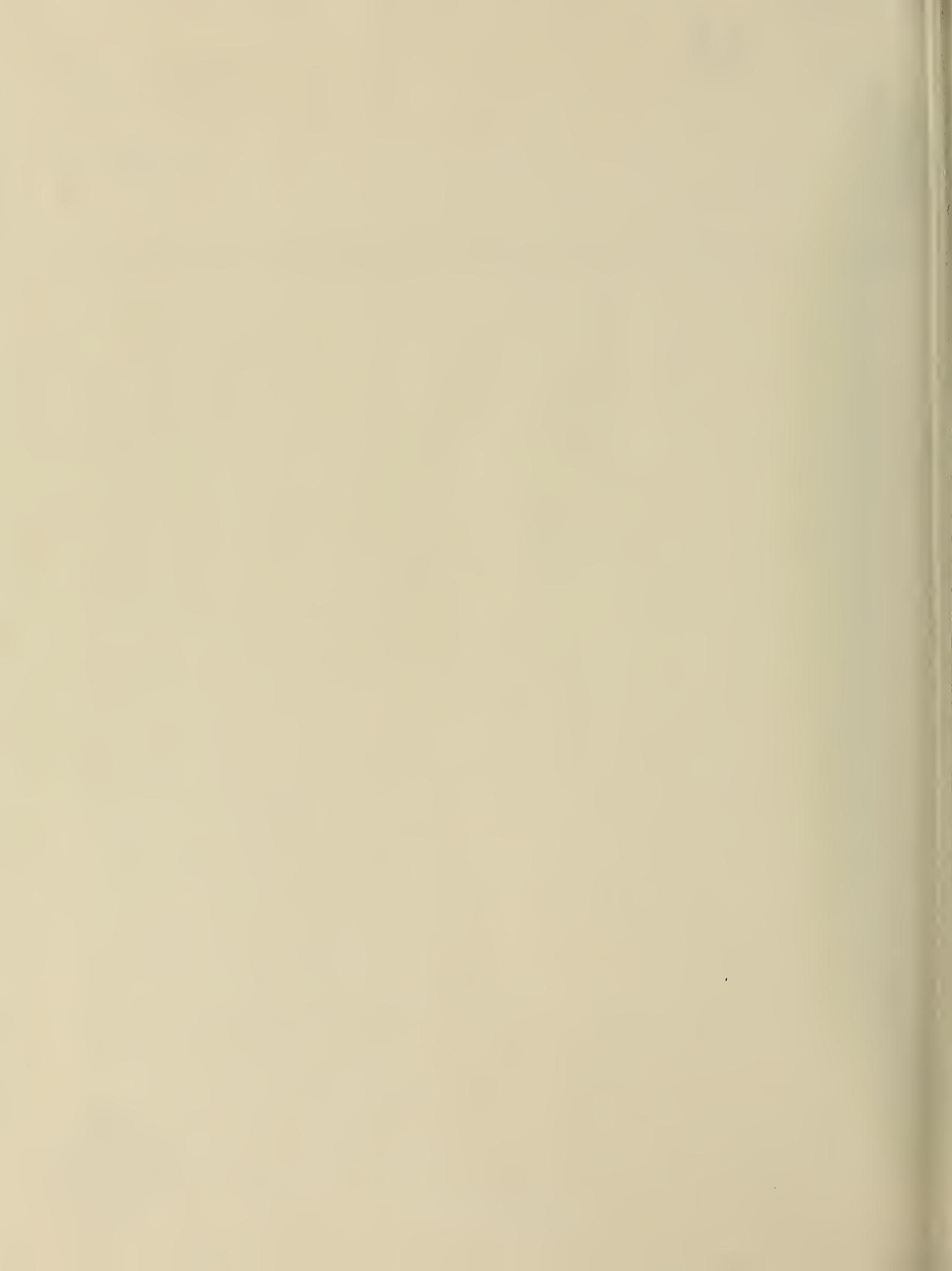


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